

9th

Annual Report

FY 2025 -2026



ప్రతి క్షణం ... సత్య దర్శనం

**PSSM
Media
Limited**

CIN - U74994TG2017PLC121367

PSSM Media Limited



Mr. Puli Rammohan Rao
Managing Director



Mr. Anand Kumar Chedarla
Whole Time Director



Mr. Balakrishna Gadde
Whole Time Director



Mr. A. Hari Babu
Whole Time Director



Mr. B. Srinivasa Rao
Whole Time Director



Mr. Jagannatham Puttaparthi
Independent Director



Ms. Santi Kumari Rudraraju
Independent Director



Mr. Sidda Nageswararao
Director



Mr. T. Krishna Mohan
Director



Mr. Ch Subba Rao K
Director



Ms. K.N.K Maheshwari
Director



Ms. Parimala Patri
Director



Mr. K. A.V. J. Anand Prasad
Director



Mr. Rambabu Potluri
Director





The divine resolve of Pitamaha Patriji is that spiritual knowledge should not be limited to any single class, caste, or organization, but must be the fundamental right of every person born on this Earth. His main objective is that this knowledge should be shared simply, freely, and universally. This is because the primary decision of the Inter-Galactic Federation is that every human must transform into Madhavudu (the Divine).

PMC (Pyramid Meditation Channel) perfectly achieves this goal. It was established with the firm resolve to deliver knowledge to every home and every heart, by providing a world-class, free, and easily accessible platform that anyone, anywhere can watch, learn, and meditate on—without any fees, geographical limitations, or language barriers.

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CORPORATE INFORMATION:

Board of Directors:

Mr. Ramamohan Rao Puli	:	Managing Director
Mr. Anand Kumar Chedarla	:	Whole Time Director
Mr. Balakrishna Gadde	:	Whole Time Director
Mr. Hari Babu Adigopula	:	Whole Time Director
Mr. Srinivasa Rao Bandi	:	Whole Time Director
Mr. Jagannatham Puttaparthi	:	Independent Director
Ms. Santi Kumari Rudraraju	:	Independent Director
Mr. Sidda Nageswararao	:	Director
Mr. Krishna Mohan Thanguturu	:	Director
Mr. Chenchu Subba Rao Kopparapu	:	Director
Ms. Koribilli Naga Kumari Maheswari	:	Director
Ms. Parimala Patri	:	Director
Mr. Kasina Ananda Venkatrama Janaki Prasad	:	Director
Mr. Rambabu Potluri	:	Director*

*ceased to be Director wef 14.08.2026

Board Committees:

Audit Committee:

Mr. Jagannatham Puttaparthi (Chairman)
Ms. Santi Kumari Rudraraju (Member)
Mr. Ramamohan Rao Puli (Member)

Nomination & Remuneration Committee :

Ms. Santi Kumari Rudraraju (Chairman)
Mr. Jagannatham Puttaparthi (Member)
Mr. Kasina Ananda Venkatrama Janaki Prasad (Member)

Stakeholders Relationship Committee :

Mr. Ramamohan Rao Puli (Chairman)
Mr. Balakrishna Gadde (Member)
Mr. Anand Kumar Chedarla (Member)

Chief Financial Officer :

Mr. Metta Simhachalam

Registrar and Share Transfer Agents :

Bigshare Services Private Limited
306, Right Wing, 3rd Floor, Amrutha Ville,
Opp. Yashoda Hospital, Somajiguda,
Rajbhavan Road, Hyderabad - 500 082

Registered Office :

8-2-603/1/2, 3rd Floor,
Road No. 10, Banjara Hills,
Hyderabad-500 034,
Telangana.

Email id:

pssmmmedia@gmail.com

Website:

www.pmconlinetv.com

Statutory Auditors :

M/s Rathnakar & Co
(FRN: 022726S),
Chartered Accountants,
Hyderabad.

Internal Auditors :

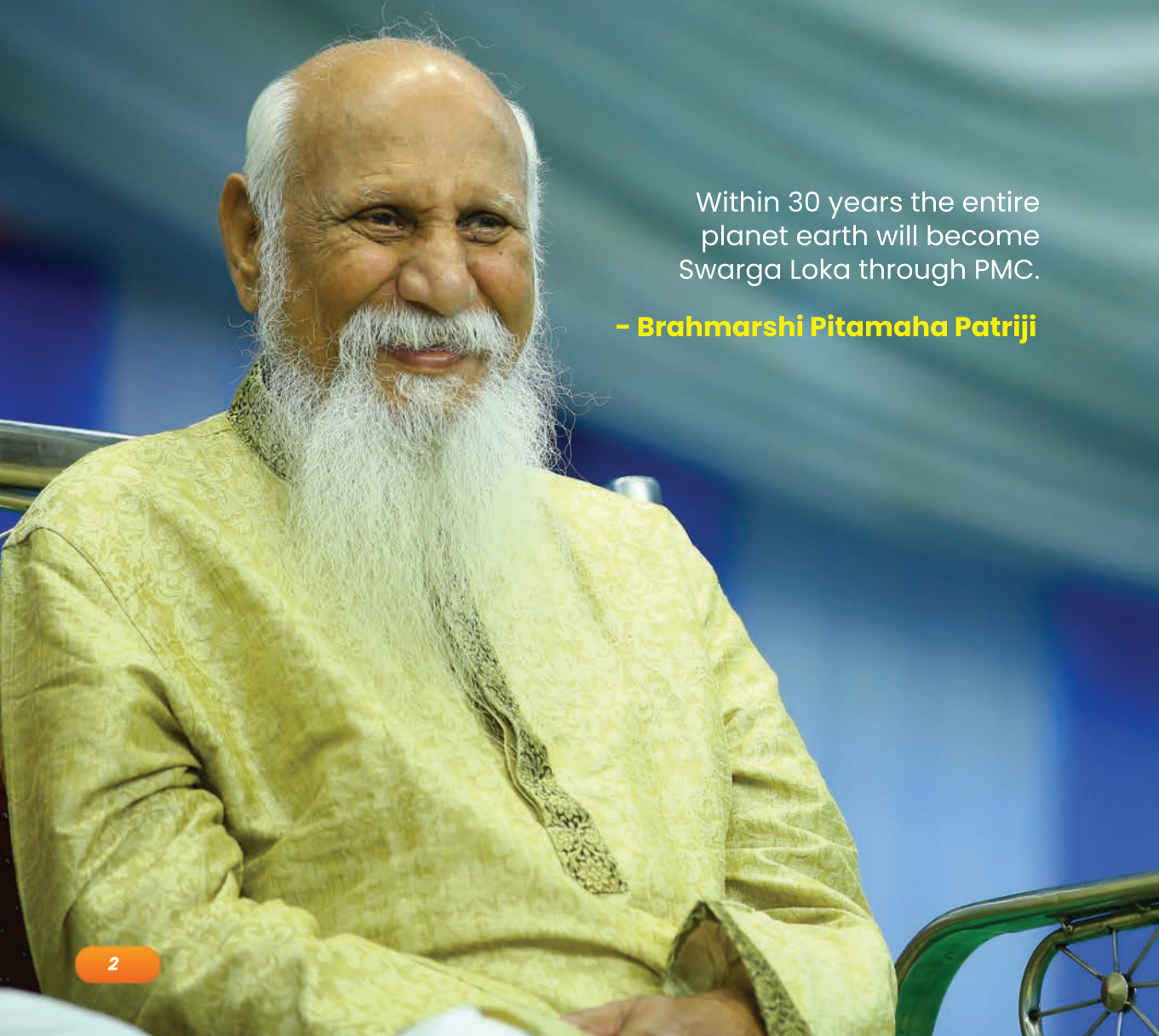
M/s Finpro Consulting
Management Consultants

Secretarial Advisors :

M/s D. Hanumanta Raju & Co
Company Secretaries

COMPANY AT A GLANCE

Pyramid Meditation Channel (PMC) under the aegis of Pyramid Spiritual Societies Movement is the media brand name of PSSM Media Limited (CIN: U74994TG2017PLC121367). It was registered as a media company to promote the principles of Pyramid Spiritual Societies Movement (PSSM) founded and established by **Brahmarshi Pitamaha Patriji.**



Within 30 years the entire planet earth will become Swarga Loka through PMC.

– Brahmarshi Pitamaha Patriji

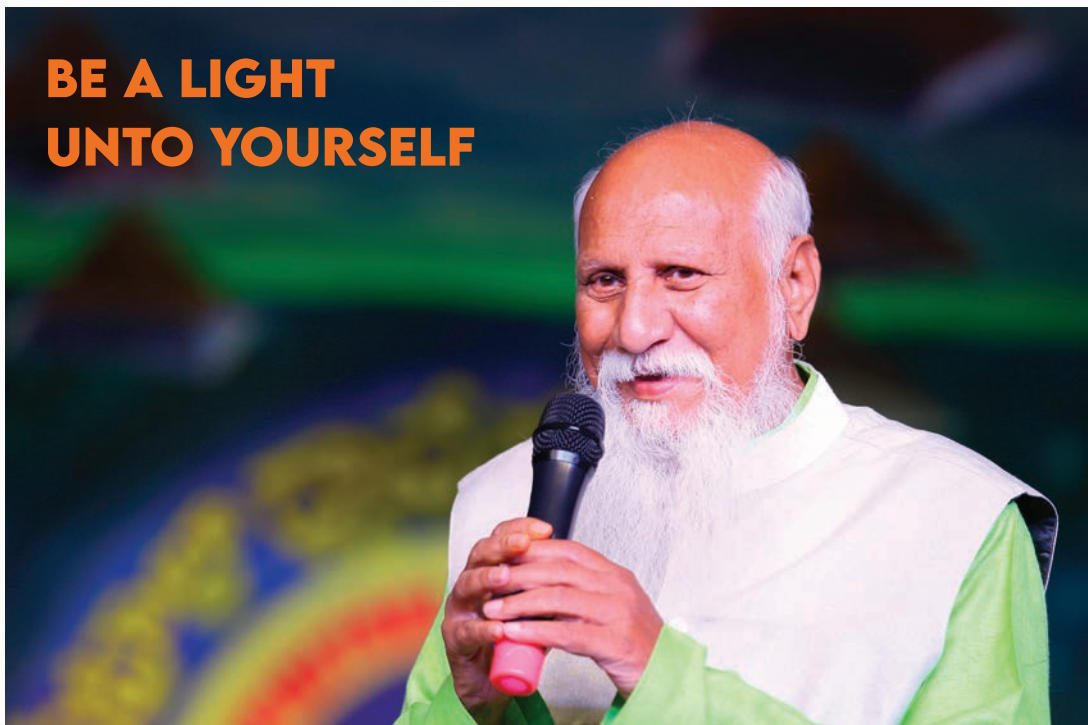
PMC is a unique meditation channel the first of its kind in the world established in the year 2017. PMC envisions and endeavours to make universal spiritual truths reach the whole of mankind through positive media. The intent of PMC is to achieve and establish a society which has its fundamental traits as vegetarianism and non-violence. PMC aspires for establishing a peaceful meditative world.

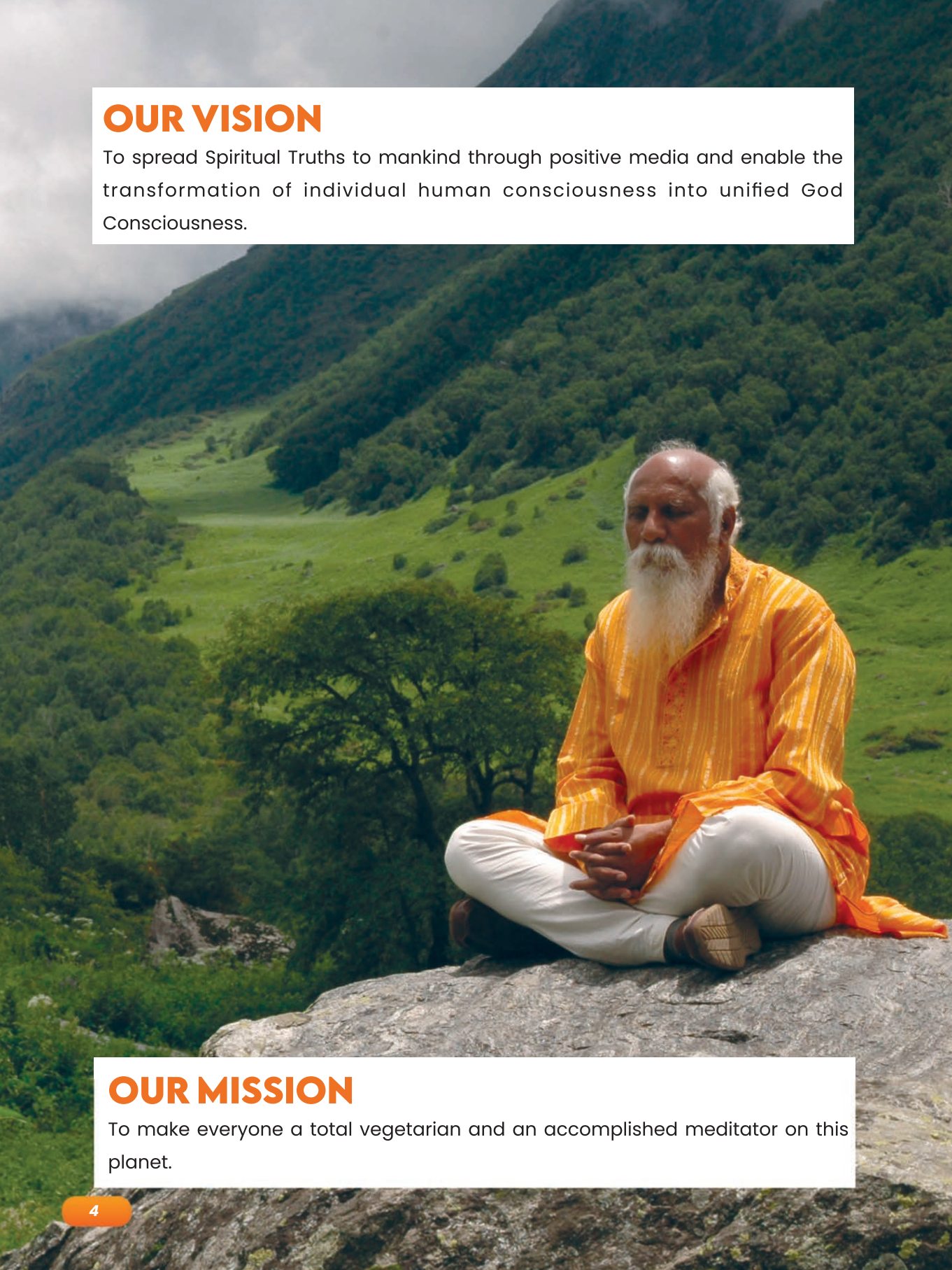
PMC proposes making of every human being into a Buddha.

PMC is a transformative media which will present "**Truth As It Is**". PMC showcases the spiritual services offered by the PSSM in around 10,000 energy zones (modern temples i.e., Pyramids), through the combined efforts of around 1,44,000 spiritual masters for around three decades. PMC has several crores of viewers base at present.

PMC is a weapon to spread truths on spiritual and holistic living through the messages of a multitude of Gurus and Spiritual masters past and present whose success stories can be eye-openers to masses of individuals across the world.

PMC is the VOICE of all pyramid masters and is meant to spread the great truths of pyramid energy and Anapanasati Breath-Meditation throughout the globe.





OUR VISION

To spread Spiritual Truths to mankind through positive media and enable the transformation of individual human consciousness into unified God Consciousness.

OUR MISSION

To make everyone a total vegetarian and an accomplished meditator on this planet.

CORE VALUES

PMC works on the value bases as below:

- Producing effective Positive Media Content for an Enlightened Society.
- Creating World Peace through Spiritual Education from a Tender Age.
- Inspiring people to move from Ignorance to the Truth of Higher Consciousness.
- Saving the five elements of Nature by creating an Environmentally Sustainable Planet.
- Creating a generic Platform for World Gurus to spread their valuable teachings.
- Developing Spirituo-Scientific Temperament amongst people.
- Promoting a variety of Healthy Life Style Choices for people to live a Happy & Healthy Life.

PMC is a conscious effort for the first time ever in the Mainstream Media to awaken mass spiritual consciousness.

PMC facilitates everyone's spiritual blossoming by bridging the gap between New Age Wisdom and the ancient Sanatana Dharma.



OUR CORE PRINCIPLES

- To instill the value of Non-Violence in communication and living.
- To create awareness about complete physical health, mental health, and social well-being in society.
- To promote the reading of Right Spiritual Books.
- To facilitate the sharing of deep Spiritual Experiences of meditators.
- To promote Full Moon Meditations.
- To inspire everyone to become a Vegetarian, do Anapanasati Meditation, and utilise Pyramid Energy.
- To create a Deep Connection with Nature places like forests, river banks, mountains etc., for people.
- To spread Spiritual Values based on Spiritual Science.
- To promote Music, Dance and the Art of Living.
- To promote and raise awareness about the importance of natural resources in the environment.
- To inspire everyone to overcome their personal problems through the power of their own Meditaton.
- To contribute to World Peace by spreading the knowledge of Peaceful Co-existence.

“ Enlightenment with Enjoyment ”

– Brahmarshi Pitamaha Patriji

BACKDROP

The Pyramid Spiritual Societies Movement (PSSM) under the guidance of its founder Brahmarshi Patriji, has completed three decades of spiritual journey. PSSM is relentlessly striving to achieve a non-violent society, a peaceful pyramid-meditative world and aspires to make every human being a Buddha on this Planet.

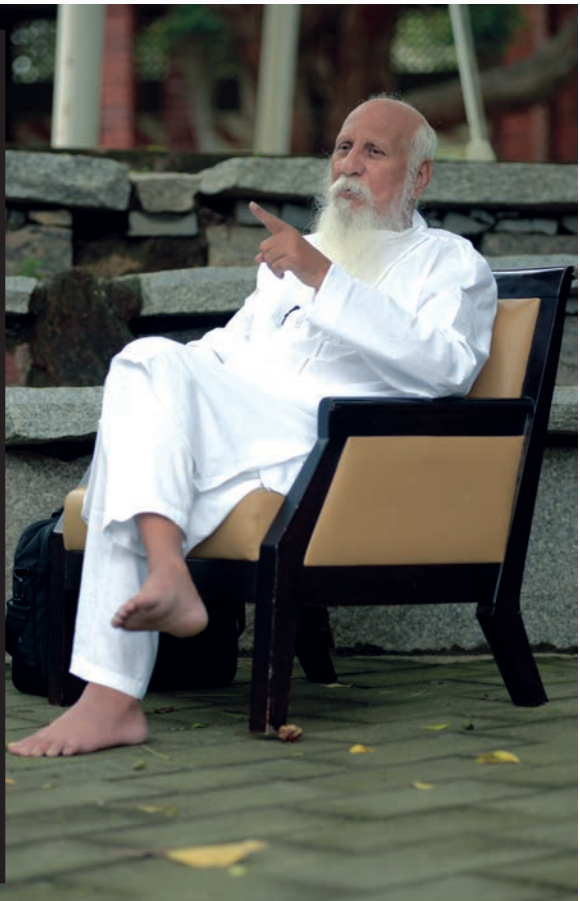
PSSM is an eternal mission which promotes pyramids as energy centres globally, making everyone vegetarian, spreading soul-level wisdom among human beings, preaching Anapanasati Meditation, spreading the utilization of pyramid energies across the world for a blissful, healthy and spiritual living for all. PSSM is a revolutionary Spiritual Movement reaching all sections of masses, transforming human beings into divine beings beyond all boundaries of caste, religion, race, region and working towards the dawn of a Golden New Age of oneness and one global family - "Vasudhaika Kutumbakam"

PMC is a tribute to the nearly three decades of the Miraculous Journey of PSSM.

The initial focus of PMC as a web-based channel for the year 2017-18 was:

1. To highlight the activities of Pyramid Masters
2. To present the experiences of Pyramid Meditators.
3. To give all the relevant information about existing Pyramid Meditation Centres primarily in the twin Telugu states of Andhra Pradesh and Telangana and telugu speaking people across all the states in India as well as outside India.

Later PMC has telecasted its programs through it's own satellite channel logo.



PMC DIGITAL TRANSFORMATION





TIRUPATI DHYANA MAHA YAGNAM - 2025



TIRUPATI DHYANA MAHA YAGNAM - 2025



TIRUPATI DHYANA MAHA YAGNAM - 2025



TIRUPATI DHYANA MAHA YAGNAM - 2025



INTERNET PROTOCOL TELEVISION (IPTV)
PMC Channel Numbers in Andhra Pradesh, Telangana,
across India, and in other countries.

S.no	Operating Network	Coverage area	Channel No
01	Rekha Cable Network	Yadiki, Anantapur	47
02	Sivabalaji Cable T.V.	Marella, Kurnool	45
03	SLNS Digital	Nayanpalli, Anantapur	93
04	Ali Cable Networks	Ramco Cement Kolimigundla	93
05	AJ Digital Networks	Varadi, Vijayawada	25
06	Mahesh Cable Network	Pamuru, Prakasam	52
07	Srinivasa Cable Network	Piduguralla	80
08	Tanuku Communications Network(TCN)	Tanuku	85
09	ACN cable pvt ltd	Nellore	89
10	ACT cable pvt ltd VIZAG	Vizag	89
11	Machilipatnam communications pvt ltd	Machilipatnam	81
12	The Bhimavaram Community Network - bhimavaram(BCN)	Bhimavaram	75
13	Divya Cable Network	P.Kotakonda, Kurnool Dist	49
14	YMS Cable Network	Narapala, Anantapur Dist	53
15	Master Cable Network	Aatmakur Aanantapur dist	48
16	SLNS Networks	Pattikonda, Kurnool Dist	52
17	MR Networks	Pedda Harivanam, Adoni	44
18	SKY Vision Digital	Yanam	117
19	Siva Cable Network	Koilakuntla, Nandyala Dist.	68
20	SRR Cable Network	Dharmapuri, Telangana	24

INTERNET PROTOCOL TELEVISION (IPTV)

PMC Channel Numbers in Andhra Pradesh, Telangana, across India, and in other countries.

S.no	Operating Network	Coverage area	Channel No
21	Anjaneya Cable Network	Proddutur	50
22	Yodha Group	Vijayawada	15
23	Manisai Master Cable Network	Jammikunta, Karimnagar	95
24	Sri Rajeshwari Communications	Vemulawada, Karimnagar	95
25	Manair Digital Entertainment Networks	Vidhya nagar, Karimnagar	95
26	Aaradhya Enterprises	Padma nagar, Nizamabad	95
27	Sri sai cable Broadband	AP & TG	95
28	Geetha sai digital	Kusumanchi, Khammam	15
29	GTPL Durga Citi cable	Jagityal	35
30	Anwar Cable Tv Network	Jagityal sirisilla	35
31	GTPL Rajendar Reddy	Nandipet	08
32	Sri Sai Ganesh Media Digital Network	Venkatapuram Mulugu, Dist	35
33	CITI Link digital	Chintabavi chilakalguda	67
34	Sri laxmi narasimha digital Network NXT	mangapet, mulugu dist	25
35	Sri sai ganesh media digital Network	Bhupalapally, jayashaker, dist	36
36	Sai Shakti Digital Network	Mudhol Taluku	08
37	GTPL Rajendar Reddy	Armoor	23
38	GTPL Rajendar Reddy	Korutla,Raikal	90
39	YUPP TV OTT	ALL OVER WORLD 8 COUNTRIES	427
40	LAXMI Cable Tv Network	Kandukur RR,Dist	53

INTERNET PROTOCOL TELEVISION (IPTV)

PMC Channel Numbers in Andhra Pradesh, Telangana, across India, and in other countries.

S.no	Operating Network	Coverage area	Channel No
41	Jio APP	ALL OVER INDIA	1115
42	 DIGITAL	AP&TG	97
43	Laxmi Ganapathi Cable Network	Kadapa Dist	50
44	Sri Venkateshwara Cable Network	Muddanur, Kadapa	65
45	U Digital	Ballari, Karnataka	191
46	Chennur Cable TV Network	Chennur, Mancherial	15
47	Sri Laxmi Cable Network & Broadband	Sathupalli, Khammam	91
48	Shiva Cable Communications	Nagaladinne, Kurnool	62
49	Smart Play TV OTT	Hyderabad	OTT
50	Sri Veda Media (GTPL)	Gollapudi, Vijayawada	82
51	Friends NXT Digital	H Khairawadi, Kurnool	24
52	Shanmukha Cable Network	Veerabhadravaram, Bhadradi, Kothagudem	25
53	Usha Sri Cable Network	Dornipadu, Nandyala	70
54	Kinnera Cable Network	OWK, Nandyala	43
55	Pamireddy Cable Network	Pamireddypally, Wanparthi	25
56	Bemeshwara Cable Network	Bijaram, Gadwal	53
57	Sri Venkateshwara Communications	Kutukuluru, East Godavari	90
58	K Communications	Gadwal Town	52
59	New Vision cable & Broadband services	Palwancha Bhadradi kothagudem	90
60	Vijayaraya Cable	Gadwal	129

INTERNET PROTOCOL TELEVISION (IPTV)

PMC Channel Numbers in Andhra Pradesh, Telangana, across India, and in other countries.

S.no	Operating Network	Coverage area	Channel No
61	Zaheer Communications	Uyyalawada, kurnool Dist	18
62	Suryasat Vision	Peddapavani, Prakasam Dist	65
63	Aparna star tv network	Kodumuru, Kurnool	115
64	Srinivasa Cable Network	Korrapadu, Proddutur	56



All Over India



All Over World



All Over World
TOTAL 8 COUNTRIES



ప్రతి క్షణం ... సత్య దర్శనం







ధ్యాన విష్ణు జనితం



పత్రిజీ
తెలుగు సందేశాలు







PATRIJI
ENGLISH MESSAGES



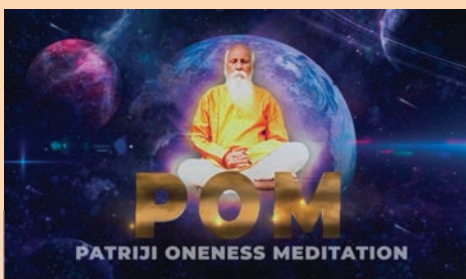
Like

Subscribe

Share

**PMC ప్రసారాలను వీక్షించడానికి
PMC Youtube ఛానెల్ ని Subscribe చేస్కోండి**

PMC PROGRAMS



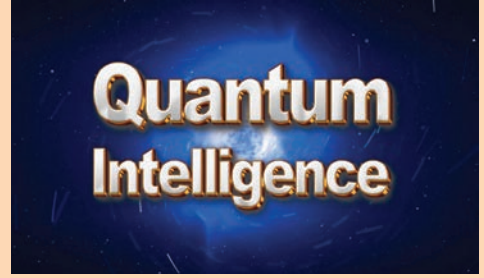
PMC PROGRAMS



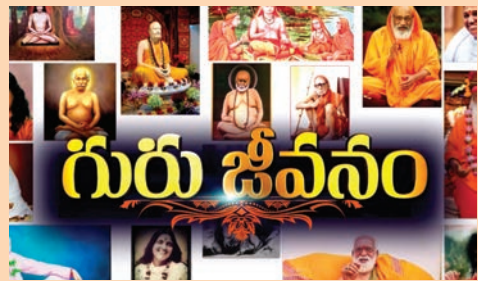
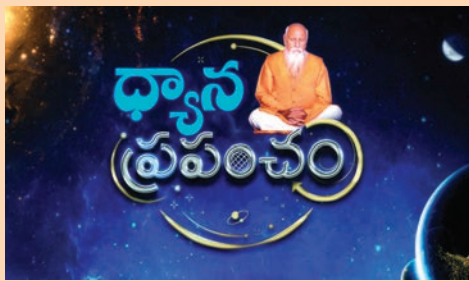
PMC PROGRAMS



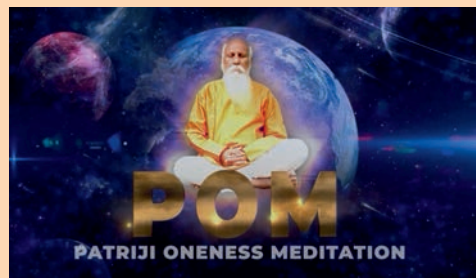
PMC PROGRAMS



PMC PROGRAMS

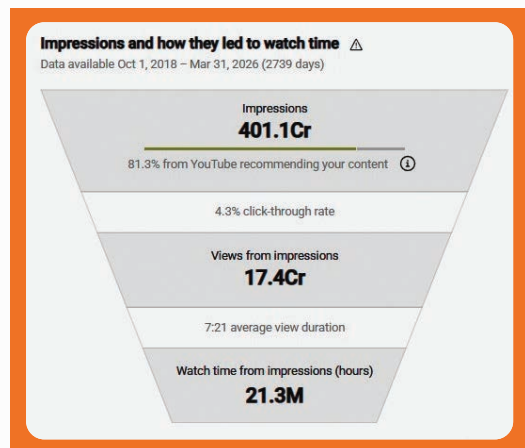


PMC ENGLISH YOUTUBE CHANNEL PROGRAMS



PMC TELUGU YOUTUBE CHANNEL ANALYTICS

Sl.No	Financial Year	Videos Published	Views (shorts, Videos, Lives)	Watch Time (Hours)	Subscribers
01.	Aug 2018 – 2019	877	41,47,870	4,81,705	45,511
02.	2019 – 2020	2,460	1,27,32,427	20,17,605	71,803
03.	2020 – 2021	3,896	3,40,53,184	62,44,000	1,10,389
04.	2021 – 2022	6,718	4,79,63,381	72,35,954	1,07,639
05.	2022 – 2023	13,204	6,90,70,297	56,91,136	1,64,380
06.	2023 – 2024	12,970	18,96,61,261	62,69,687	3,95,362
07.	2024 – 2025	7,653	15,80,91,622	46,86,458	2,83,861
08.	2025 – 2026	6,914	26,84,60,984	35,46,379	184,111
Total		54,692	78,41,81,026	3,61,72,924	13,63,056



1. IMPRESSIONS – MASSIVE DIGITAL VISIBILITY

PMC Telugu recorded an extraordinary 401.1 Crore Impressions during the latest YouTube Analytics period.

- 401.1 Crore Impressions demonstrate massive visibility across the YouTube platform.
- 81.3% of impressions came through YouTube recommendations, indicating strong organic distribution by YouTube.
- The channel achieved a 4.3% Click-Through Rate (CTR), reflecting healthy audience interest.
- Approximately 17.4 Crore views were generated from impressions.
- 21.3 Million Hours of watch time were generated directly from impressions.

- 2. Views from Impressions – High Engagement

2. AVERAGE VIEW DURATION – EXCEPTIONAL AUDIENCE RETENTION

7 Minutes 21 Seconds Average View Duration

- PMC Telugu demonstrates particularly strong viewer retention with an average view duration of 7:21.
- A 7:21 average view duration indicates that viewers are spending substantial time consuming PMC Telugu content.
- High viewing duration demonstrates strong audience engagement and content relevance.
- Longer viewing sessions can support stronger recommendations and continued organic visibility.
- The combination of high impressions and long viewing duration shows that the channel is attracting viewers and keeping them engaged.

3. OVERALL PMC TELUGU CHANNEL HEALTH SCORE

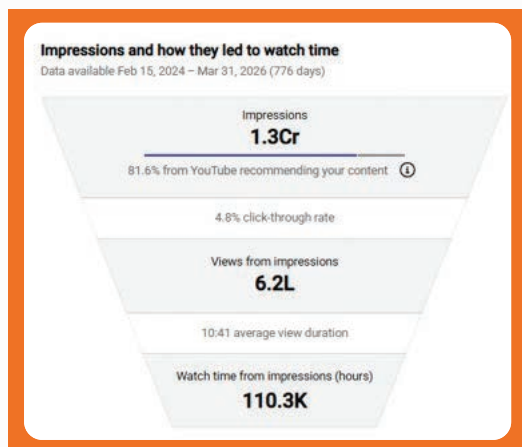
Metric	Current Value	Verdict
Impressions (Reach)	401.1 Crore	Exceptional
CTR (Click-Through Rate)	4.3%	Healthy
Average View Duration	7:21	Exceptional
Watch Time from Impressions	21.3 Million Hours	Exceptional
Recommendation Rate	81.3%	Very High
Audience Engagement	Very Strong	Strong Audience Connection

5. SUMMARY INSIGHT

- The PMC Telugu YouTube Channel continues to maintain a powerful digital presence with massive reach, exceptional audience retention and strong organic recommendation performance.
 - The channel's 401.1 Crore impressions and 81.3% recommendation rate demonstrate that YouTube is actively distributing PMC Telugu content to a large and relevant audience.
 - The 7:21 average view duration is a particularly strong indicator of audience engagement, showing that viewers are spending substantial time with the channel's content.
 - Most significantly, PMC Telugu generated 26.85 Crore views in 2025–2026, approximately 70% higher than the previous year, despite publishing fewer videos.
 - This reflects stronger content efficiency, discoverability and audience interest

PMC DIGITAL YOUTUBE CHANNEL ANALYTICS

Sl.No	Financial Year	Videos Published	Views	Watch Time (Hours)	Subscribers
01.	Feb 15, 2024–2024	7	23	4.10	4
02.	2024 - 2025	1,478	7,18,710	134160.30	5,712
03	2025-2026	933	7,16,984	45,336	2,246
Total		2,418	14,35,717	1,79,500	7,962



1. IMPRESSIONS – STRONG DIGITAL DISCOVERY

PMC Digital recorded approximately 1.3 Crore Impressions during the latest YouTube Analytics period.

- 1.3 Crore Impressions demonstrate a strong level of digital visibility for a relatively young channel.
- 81.6% of impressions came through YouTube recommendations, indicating strong organic discovery through the YouTube recommendation system.
- The channel achieved a 4.8% Click-Through Rate (CTR), reflecting healthy audience interest when the content was displayed.
- Approximately 6.2 Lakh views were generated from these impressions.
- 110.3K hours of watch time were generated from impressions.

2. AVERAGE VIEW DURATION – EXCEPTIONAL RETENTION

10 Minutes 41 Seconds Average View Duration

- PMC Digital demonstrates exceptionally strong audience retention with an average view duration of 10:41.

- A 10:41 average view duration indicates that viewers are spending substantial time with PMC Digital content.
- This reflects strong viewer interest, content relevance and audience engagement.
- Longer viewing sessions can support stronger recommendation performance and continued organic discovery.
- The high average duration is especially significant for a growing digital channel.

3. OVERALL PMC DIGITAL CHANNEL HEALTH SCORE

Metric	Current Value	Verdict
Impressions (Reach)	1.3 Crore	Very Strong
CTR	4.8%	Healthy
Average View Duration	10:41	Exceptional
Watch Time from Impressions	110.3K Hours	Strong
Recommendation Rate	81.6%	Very High
Audience Engagement	Strong	Viewer Interest

6. SUMMARY INSIGHT

The PMC Digital YouTube Channel is demonstrating strong signs of organic digital discovery and exceptionally high audience retention.

With 1.3 Crore impressions and 81.6% of impressions generated through YouTube recommendations, the channel is gaining significant visibility through YouTube's recommendation ecosystem.

The standout performance indicator is the 10:41 average view duration, demonstrating that viewers are spending substantial time consuming PMC Digital content.

7. OVERALL VERDICT

PMC DIGITAL – STRONG ORGANIC DISCOVERY & EXCEPTIONAL RETENTION

PMC Digital is developing a strong digital presence with high recommendation traffic, healthy CTR and exceptional audience retention.

The combination of: 1.3 Crore Impressions, 81.6% Recommendation Traffic, 4.8% CTR, 10:41 Average View Duration, 6.2 Lakh Views from Impressions, 110.3K Hours Watch Time from Impressions, demonstrates a channel with strong viewer interest and significant organic discovery potential.

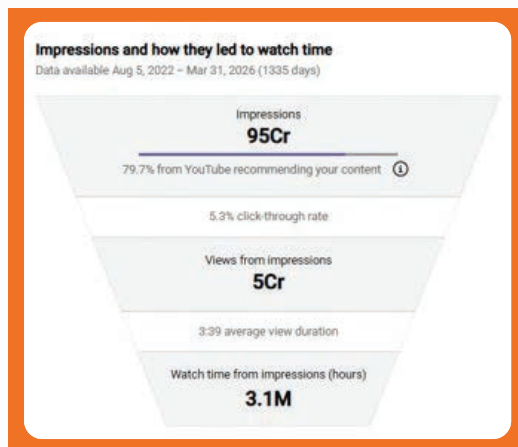
2025–2026 Digital Story

Fewer Videos → Almost Same Views → Higher Content Efficiency → Exceptional Viewer Retention

PMC Digital is positioned for continued growth by focusing on consistent content quality, audience-focused programming and strategic digital distribution.

PMC HEALTH YOUTUBE CHANNEL ANALYTICS

SL No	Financial Year	Videos Published	Views	Watch Time (Hours)	Subscribers
00	Mar 20, 2018–Aug 4th, 2022 *	3,621 *	8,43,41,368 *	81,52,198 *	5,20,074*
01.	Aug 5 th , 2022 – 2023	4,298	2,34,23,357	9,75,847	71,693
02.	2023 – 2024	3,321	18,42,15,550	32,33,840	5,27,921
03.	2024 – 2025	1,829	6,28,47,471	12,00,309	98,518
04.	2025-2026	1,280	18,48,71,100	15,42,829	1,85,253
Total		10,728	45,52,74,478	69,52,825	8,83,385



1. Impressions – Exceptional Digital Visibility

The PMC Health YouTube Channel recorded approximately 95 Crore Impressions, demonstrating a very strong level of visibility across YouTube.

- 95 Crore Impressions means PMC Health content thumbnails were displayed approximately 950 million times to YouTube users.
- 79.7% of impressions came through YouTube recommendations, showing that a significant portion of the channel's visibility continues to be generated organically through YouTube's recommendation ecosystem.
- The channel achieved a 5.3% Click-Through Rate (CTR), indicating healthy audience interest when PMC Health content was presented to viewers.
- Approximately 5 Crore views came directly from these impressions, reflecting strong conversion from visibility into actual viewing.

2. Average View Duration – Strong Audience Retention

The latest YouTube Analytics shows an average view duration of approximately 3 minutes 39 seconds.

- 3:39 average view duration indicates that viewers are spending meaningful time with PMC Health content.
- Strong viewing duration supports YouTube's ability to understand audience interest and can contribute to continued content recommendations.

3. Overall PMC Health YouTube Channel Health Score

Metric	Your Value	Verdict
Impressions (Reach)	95 Crore	Exceptional
CTR (Click-Through Rate)	5.3%	Healthy
Average View Duration	3:39	Strong
Watch Time from Impressions	3.1 Million Hours	Exceptional
Recommendation %	79.7%	Very High
Engagement Quality	Strong	Strong Audience Trust

4. Summary Insight

PMC Health YouTube Channel demonstrates strong and sustained digital growth, with particularly notable progress in reach, watch time and subscriber acquisition.

The channel generated approximately 95 Crore impressions, with nearly 80% of visibility originating from YouTube recommendations. This demonstrates strong algorithmic distribution and organic discoverability.

The channel also achieved 3.1 million hours of watch time from impressions, while maintaining a healthy 5.3% CTR and 3:39 average view duration.

Most importantly, 2025–2026 delivered higher watch time and substantially higher subscriber growth despite publishing fewer videos.

This indicates that PMC Health is increasingly achieving greater digital impact per piece of content.

5. Overall Verdict

PMC HEALTH – A HIGH-GROWTH & HIGH-TRUST DIGITAL CHANNEL

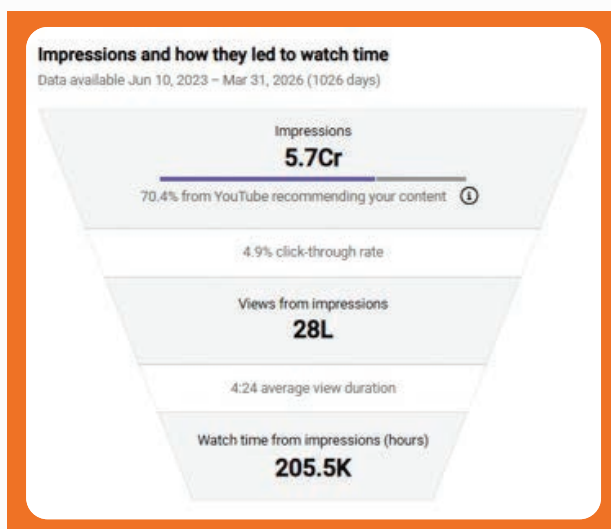
PMC Health has demonstrated a strong YouTube presence with exceptional visibility, healthy audience engagement, increasing watch time and remarkable subscriber growth.

The most significant achievement of 2025–2026 is the channel's ability to generate greater watch time and subscriber growth with fewer published videos.

This reflects improving content efficiency, audience relevance and digital brand strength, positioning PMC Health as a strong and trusted digital platform in the health, wellness, meditation and spiritual content space.

DVM GLOBAL YOUTUBE CHANNEL ANALYTICS

SL No	Financial Year	Videos Published	Views	Watch Time (Hours)	Subscribers
01.	June 10 th , 2023 – 2024	794	1,01,05,893	2,00,848	31,846
02.	2024 – 2025	1,171	6,52,28,117	8,07,948	1,90,288
03.	2025 – 2026	2,684	10,19,38,462	12,75,247	2,50,099
Total		4,649	17,72,72,472	22,84,043	4,72,233



1. IMPRESSIONS – STRONG GLOBAL VISIBILITY

DVM Global recorded approximately 5.7 Crore Impressions during the latest YouTube Analytics period.

- 5.7 Crore Impressions demonstrate strong visibility and growing awareness among the global audience.
- 70.4% of impressions came through YouTube recommendations, indicating strong organic discovery.
- The channel achieved a 4.9% Click-Through Rate (CTR), reflecting healthy audience interest.
- Approximately 28 Lakh views were generated from these impressions.
- 205.5K hours of watch time came directly from impressions.

2. AVERAGE VIEW DURATION – STRONG ENGAGEMENT

4 Minutes 24 Seconds Average View Duration

DVM Global maintains a healthy level of audience retention with an average view duration of

- 4:24 average view duration indicates meaningful audience engagement.
- Viewers are spending substantial time with DVM Global content.
- Combined with strong impressions and recommendation traffic, this demonstrates good content relevance.
- Sustained viewing duration supports continued audience discovery and recommendation potential.

3. OVERALL DVM GLOBAL CHANNEL HEALTH SCORE

Metric	Your Value	Verdict
Impressions (Reach)	5.7 Crore	Excellent
CTR (Click-Through Rate)	4.93%	Healthy
Average View Duration	4:24	Strong
Watch Time from Impressions	205.5K Hours	Very Strong
Recommendation Rate	70.4%	High
Audience Engagement	Strong	Strong Audience Trust

5. Summary Insight

The DVM Global YouTube Channel demonstrates a strong and growing international digital presence.

- With 5.7 Crore impressions and 70.4% of impressions generated through YouTube recommendations, the channel has established a strong level of organic discoverability.
- The channel's 4:24 average view duration indicates meaningful audience engagement, while the 4.9% CTR reflects healthy viewer interest in the content presented to them.
- DVM Global has built a substantial digital foundation with over 10.19 Crore lifetime views and 2.50 lakh+ subscribers, creating a strong platform for future global audience expansion.

6. OVERALL VERDICT

DVM GLOBAL – STRONG GLOBAL DIGITAL PRESENCE

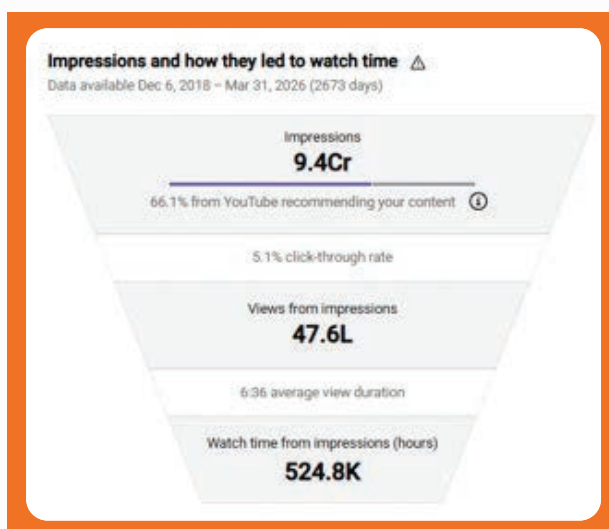
DVM Global has established a strong and credible YouTube presence, supported by high visibility, organic recommendations and healthy audience retention.

2025–2026 Digital Focus

Consistent Content → Organic Discovery → Strong Engagement → Global Audience Growth
With continued focus on quality content, consistent publishing and international audience targeting, DVM Global has significant potential for further digital expansion.

PMC ENGLISH YOUTUBE CHANNEL ANALYTICS

Sl.No	Financial Year	Videos Published	Views	Watch Time (Hours)	Subscribers
01.	Dec 6, 2018–2019	29	123	2	9
02.	2019 – 2020	2	1,046	73	220
03.	2020 – 2021	396	1,02,566	11,032.70	3,493
04.	2021 – 2022	2,444	24,66,390	1,77,434.50	15,857
05.	2022 – 2023	1,662	16,17,178	1,23,173	9,281
06.	2023 – 2024	1,801	17,03,003	1,63,050	8,626
07.	2024 – 2025	2,573	24,35,667	2,17,318	11,741
08.	2025–2026	360	8,34,507	1,28,261	3,720
Total		9267	91,60,480	8,20,343	52,947



1. IMPRESSIONS – STRONG GLOBAL VISIBILITY

PMC English recorded approximately 9.4 Crore Impressions during the latest YouTube Analytics period.

- 9.4 Crore Impressions demonstrate strong visibility for the English-language PMC platform.
- 66.1% of impressions came through YouTube recommendations, indicating significant organic content discovery.
- The channel achieved a 5.1% Click-Through Rate (CTR), reflecting healthy viewer interest.
- Approximately 47.6 Lakh views were generated from these impressions.
- 524.8K hours of watch time were generated directly from impressions.

2. AVERAGE VIEW DURATION – EXCELLENT AUDIENCE RETENTION

6 Minutes 36 Seconds Average View Duration

PMC English demonstrates strong audience retention with an average view duration of 6:36.

- 6:36 average view duration indicates meaningful and sustained viewer engagement.
- Viewers are spending substantial time with PMC English content.
- The combination of high impressions and strong viewing duration demonstrates good content relevance.
- Strong retention supports continued organic discovery and recommendation potential.

3. OVERALL PMC ENGLISH CHANNEL HEALTH SCORE

Metric	Current Value	Verdict
Impressions (Reach)	9.4 Crore	Excellent
CTR (Click-Through Rate)	5.1%	Healthy
Average View Duration	6:36	Excellent
Watch Time from Impressions	524.8K Hours	Exceptional
Recommendation Rate	66.1%	High
Audience Engagement	Strong	Strong Audience Trust

4. Summary Insight

The PMC English YouTube Channel continues to maintain a strong digital presence with significant organic reach and excellent audience retention.

The channel recorded 9.4 Crore impressions, with 66.1% generated through YouTube recommendations, demonstrating strong organic discoverability.

The 5.1% CTR reflects healthy audience interest, while the impressive 6:36 average view duration demonstrates that viewers are engaging meaningfully with the content.

With 91.60 lakh lifetime views, 8.20 lakh+ hours of total watch time and 52,947 subscribers, PMC English has established a strong digital foundation for reaching a wider international audience.

5. Overall Verdict:

PMC ENGLISH – STRONG GLOBAL REACH & AUDIENCE ENGAGEMENT

PMC English has established a credible digital presence with strong organic discovery, healthy click-through performance and excellent viewer retention.

demonstrates a channel with strong global visibility and meaningful audience engagement.

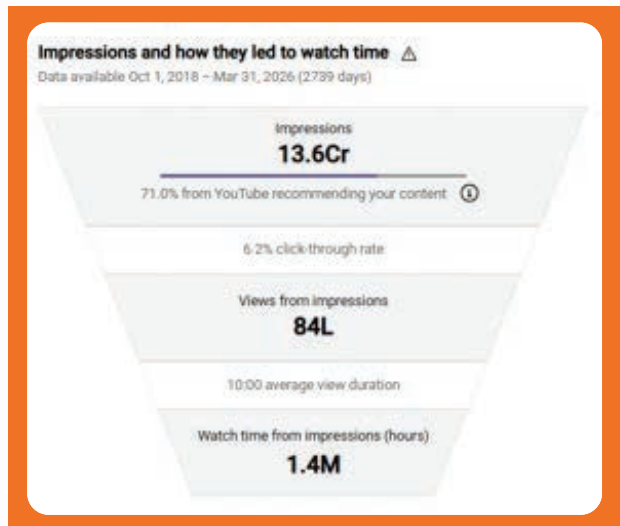
2025–2026 Digital Focus

Organic Discovery → Strong Retention → Meaningful Engagement → Global Audience Expansion

With continued focus on consistent publishing, English-language content quality and international audience targeting, PMC English has strong potential to expand its global digital footprint.

PMC LIVE YOUTUBE CHANNEL ANALYTICS

Sl.No	FinancialYear	Videos Published	Views	Watch Time (Hours)	Subscribers
01.	Jul 31, 2017–2018	189	4,94,619	62690	5,451
02.	2018–2019	1,056	14,06,829	198969	9,900
03.	2019 – 2020	899	17,62,035	328610	13,047
04.	2020 – 2021	567	28,46,563	4,55,656.10	16,672
05.	2021 – 2022	763	22,92,303	365712	10,238
06.	2022 – 2023	492	13,04,067	195658	5,182
07.	2023 – 2024	2,080	9,53,029	179473	3,905
08.	2024 – 2025	465	6,22,910	111595	2,563
09.	2025–2026	1,119	16,27,305	2,18,159	5,622
Total		7,630	1,33,09,660	21,16,522	72,580



1. IMPRESSIONS – EXCEPTIONAL LIVE CONTENT VISIBILITY

PMC Live recorded 13.6 Crore Impressions, with 71% generated through YouTube recommendations, demonstrating strong organic discoverability. A 6.2% CTR, 84 Lakh views from impressions and 1.4 Million hours of watch time reflect strong viewer interest and content visibility.

2. EXCEPTIONAL AUDIENCE ENGAGEMENT

With an impressive 10-minute average view duration, PMC Live audiences are

spending substantial time with live programmes, events and long-form spiritual content. This demonstrates strong viewer retention, content relevance and sustained engagement.

3. 2025–2026 GROWTH HIGHLIGHTS

During FY 2025–26, PMC Live published 1,119 videos, generating 16.27 Lakh views, 2.18 Lakh hours of watch time and 5,622 subscribers.

Compared with the previous year, this represents approximately 141% growth in videos, 161% growth in views, 96% growth in watch time and 119% growth in subscribers – driven by increased live coverage, consistent programming and stronger digital distribution.

4. Overall Channel Health Score

Metric	Current Value	Verdict
Impressions (Reach)	13.6 Crore	Exceptional
CTR (Click-Through Rate)	6.2%	Excellent
Average View Duration	10:00	Exceptional
Watch Time from Impressions	1.4 Million Hours	Exceptional
Recommendation Rate	71.0%	Very High
Audience Engagement	Very Strong	High Viewer Interest

5. Summary Insight

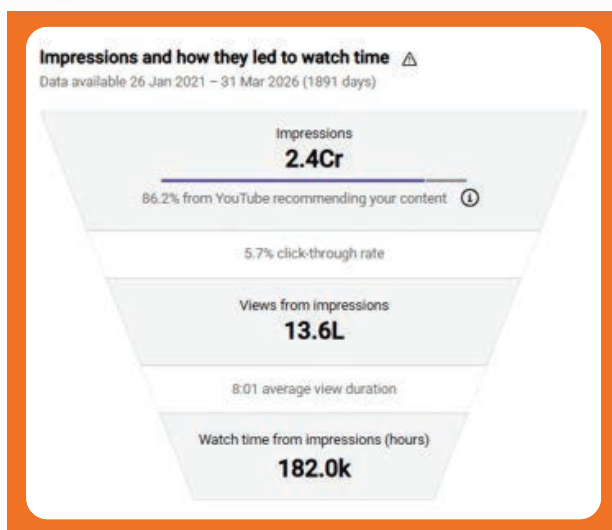
PMC Live has emerged as a powerful digital platform for live programmes, events, meditation and spiritual content, combining exceptional reach with strong viewer retention. The channel's high recommendation rate, excellent CTR, 10-minute viewing duration and significant year-on-year growth demonstrate strong organic discovery, audience trust and digital momentum.

2025–26 Digital Success:

More Live Content → Higher Visibility → Stronger Engagement → Rapid Digital Growth

PMC EVENTS YOUTUBE CHANNEL ANALYTICS

Sl.No	Calendar Year wise	Videos Published	Views	Watch Time (Hours)	Subscribers
01.	26 Jan 2021–2021	14	356	6	5
02.	2021 – 2022	10	599	13	1
03.	2022 – 2023	15	597	22	7
04.	2023 – 2024	2,857	2,49,112	31579	2,019
05.	2024 – 2025	1,619	6,12,174	95,040.10	2,948
06.	2025-2026	8,437	22,44,316	2,58,649	8,761
Total		12,790	31,07,154	3,85,309	13,741



1. IMPRESSIONS – EXCEPTIONAL EVENT DISCOVERY

PMC Events recorded approximately 2.4 Crore Impressions during the latest YouTube Analytics period.

- 2.4 Crore Impressions demonstrate strong visibility for event-based content.
- 86.2% of impressions came through YouTube recommendations, indicating exceptional organic distribution.
- The channel achieved a 5.7% Click-Through Rate (CTR), showing strong audience interest.
- Approximately 13.6 Lakh views were generated from these impressions.
- 182K hours of watch time were generated directly from impressions.

2. AVERAGE VIEW DURATION – EXCELLENT EVENT ENGAGEMENT

PMC Events demonstrates excellent audience retention with an average view duration of 8:01.

- 8:01 average view duration indicates that viewers are spending substantial time watching event content.
- Longer viewing duration reflects strong audience interest in live events, programmes and event coverage.
- Combined with the 5.7% CTR, it demonstrates both strong content discovery and viewer engagement.
- High retention supports continued recommendation and organic reach.

3. OVERALL PMC EVENTS CHANNEL HEALTH SCORE

Metric	Current Value	Verdict
Impressions (Reach)	2.4 Crore	Excellent
CTR (Click-Through Rate)	5.7%	Very Healthy
Average View Duration	8:01	Exceptional
Watch Time from Impressions	182K Hours	Very Strong
Recommendation Rate	86.2%	Exceptional
Audience Engagement	Very Strong	High Viewer Interest

4. Summary Insight

The PMC Events YouTube Channel has demonstrated remarkable growth during 2025–2026, driven by a significant increase in event coverage and content production.

The channel achieved 2.4 Crore impressions, with an exceptional 86.2% recommendation rate, showing strong organic distribution by YouTube.

The 5.7% CTR and 8:01 average view duration indicate that audiences are not only discovering PMC Events content but are also spending significant time watching it.

The increase to 3,922 videos during 2025–2026 has resulted in substantial growth in views and watch time, establishing PMC Events as an increasingly important digital platform for event coverage and programme visibility.

5. OVERALL VERDICT

PMC EVENTS – HIGH-GROWTH & HIGH-ENGAGEMENT EVENT PLATFORM

PMC Events has emerged as a strong digital platform for capturing and extending the reach of PSSM and PMC events through YouTube.

The combination of: 2.4 Crore Impressions, 86.2% Recommendation Traffic, 5.7% CTR, 8:01 Average View Duration, 13.6 Lakh Views from Impressions, 182K Hours Watch Time from Impressions, demonstrates excellent discoverability, strong audience engagement and significant digital growth.

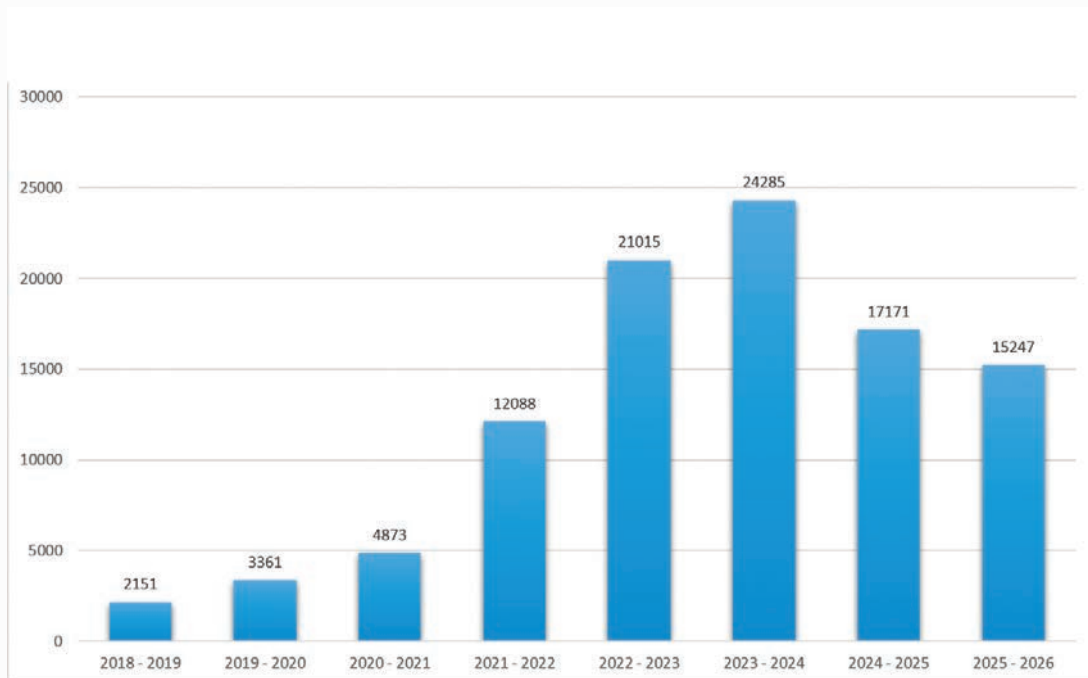
2025–2026 Digital Success Story

More Event Coverage → More Content → Higher Reach → Stronger Audience Engagement

PMC Events is strengthening its role as a powerful digital archive, event coverage platform and audience–reach engine for major PMC and PSSM programmes.

PMC GROUP OF CHANNELS

FY WISE VIDEOS UPLOADS

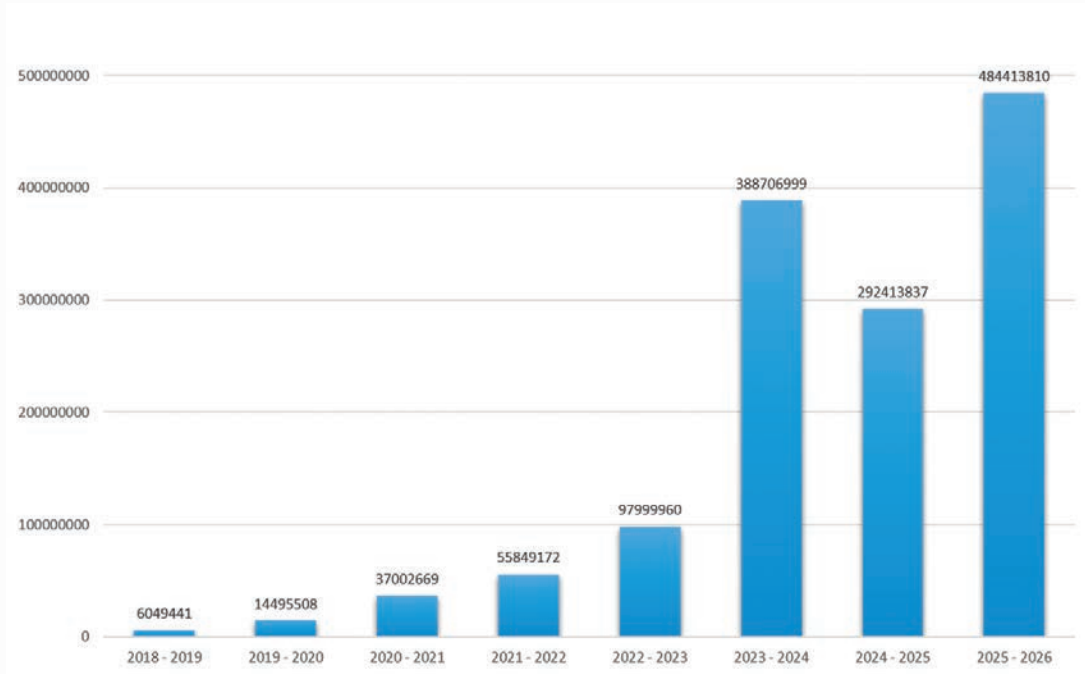


Note: Following a 40% staff reduction in FY 2024–25, PMC continued its manpower optimisation initiatives during FY 2025–26, with further staff rationalisation. Despite the leaner workforce, the PMC Group maintained a strong content production output of 15,247 videos, reflecting improved operational efficiency and resource utilisation.

Video Uploads – Growth Overview

- 15,247 videos were uploaded across the PMC Group of YouTube Channels during FY 2025–26, reflecting strong and consistent digital content production.
- The output represents the combined contribution of PMC Health, PMC Telugu, PMC Digital, DVM Global, PMC English, PMC Events and PMC Live, showcasing PMC's multi-channel digital strength.
- Despite further staff reduction and manpower optimisation during FY 2025–26, PMC sustained a substantial volume of content production through improved resource utilisation and operational efficiency.
- Overall, FY 2025–26 demonstrates PMC's ability to maintain large-scale digital productivity with a leaner workforce, strengthening its position as a multi-channel spiritual, health, wellness and transformational content network.

PMC GROUP OF CHANNELS FY WISE VIEWS

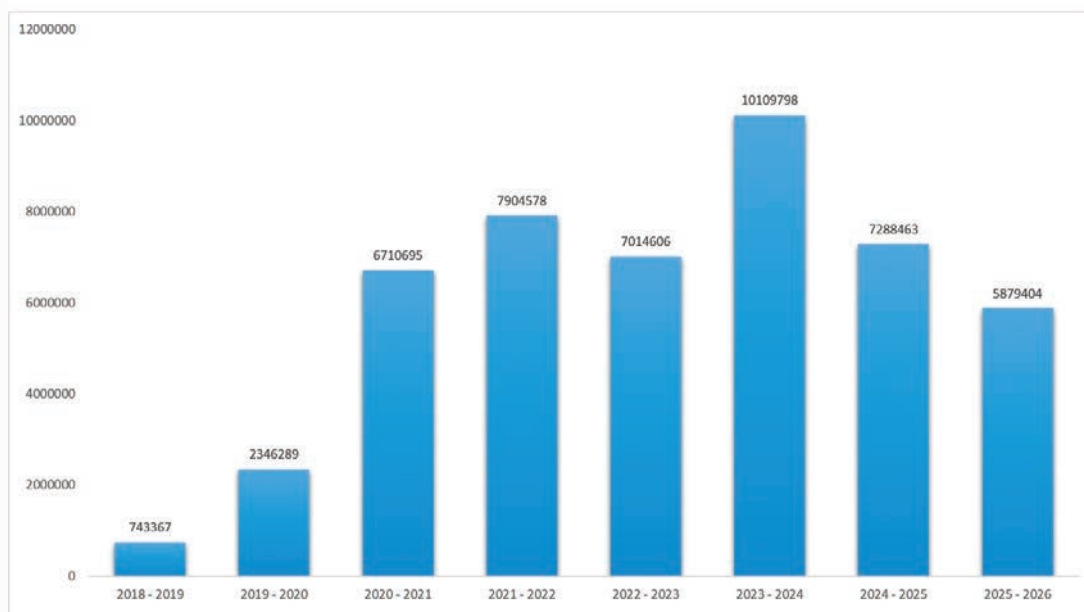


Note: Due to the 40% staff reduction in FY 2024-25 and further staff rationalisation in FY 2025-26, please quantify the resulting decrease in content output, views, subscriber growth, and total watch hours.

Views Growth Overview

- The PMC Group of YouTube Channels recorded 48.44 Crore views in FY 2025-26, the highest annual viewership to date, marking a strong growth of 65.7% compared to 29.24 Crore views in FY 2024-25.
- Since FY 2018-19, the network has grown consistently, witnessing a remarkable surge from 6 million views to 48.44 crore views, demonstrating exponential audience expansion and global reach.
- This strong growth has been achieved despite a 40% staff reduction in FY 2024-25 and further manpower optimisation in FY 2025-26, reflecting improved content efficiency, digital strategy, and operational excellence.
- Overall, FY 2025-26 represents a major milestone in PMC's digital journey, reinforcing its position as a leading multi-channel spiritual, health, wellness and transformational content network.

PMC GROUP OF CHANNELS FY WISE WATCH TIME (HOURS)

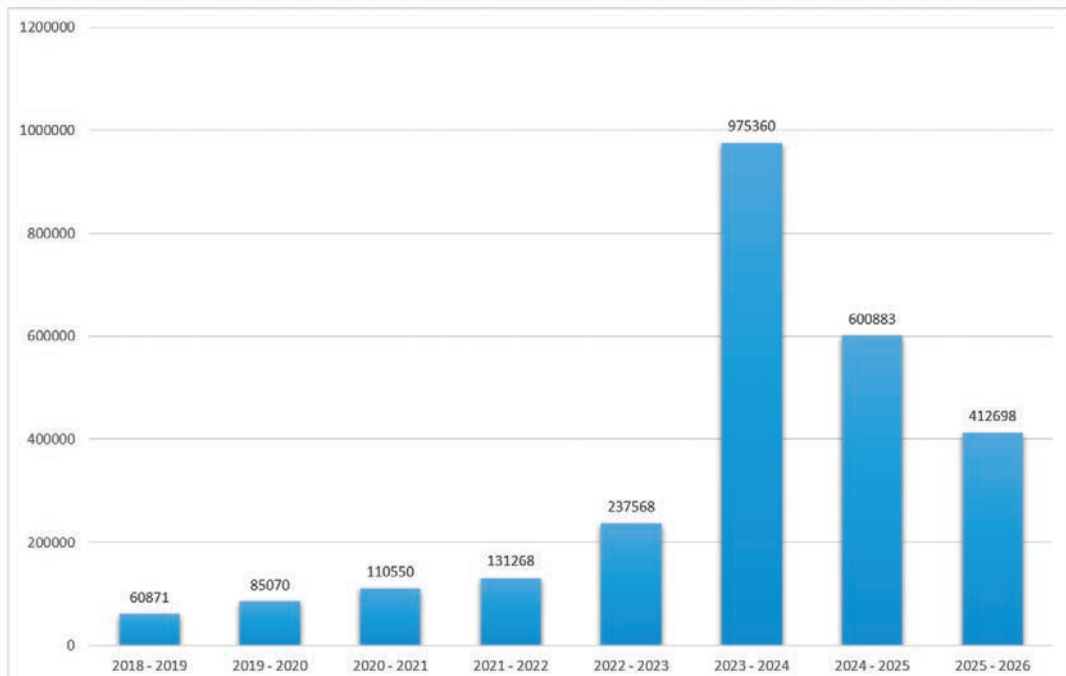


Watch Time Growth Overview

- The PMC Group of YouTube Channels recorded 58.79 lakh hours of watch time in FY 2025-26, reflecting strong audience engagement and sustained viewer connection across the digital ecosystem.
- PMC's watch-time journey has demonstrated remarkable long-term growth, rising from 7.43 lakh hours in FY 2018-19 to 58.79 lakh hours in FY 2025-26, showcasing the expanding value and reach of PMC's digital content.
- FY 2023-24 achieved a landmark performance of 1.01 crore watch hours, establishing a strong benchmark for audience engagement and demonstrating the impact of high-performing content across the PMC network.
- Through 40% staff optimisation in FY 2024-25 and further manpower optimisation in FY 2025-26, PMC has strengthened operational efficiency, focused resource utilisation and streamlined content workflows, supporting continued audience engagement.
- Overall, FY 2025-26 reflects strong viewer trust, meaningful engagement and sustained content value, with PMC's multi-channel digital ecosystem continuing to build a powerful foundation for future audience growth and deeper viewer connection.

PMC GROUP OF CHANNELS

FY WISE SUBSCRIBERS



Overall Growth Overview

- The PMC Group of YouTube Channels reached 4,12,698 subscribers in FY 2025–26, reflecting a strong and engaged digital community across its multi-channel ecosystem.
- PMC's subscriber journey has shown remarkable long-term growth, expanding from 60,871 subscribers in FY 2018–19 to 4,12,698 subscribers in FY 2025–26, demonstrating sustained audience trust and digital reach.
- FY 2023–24 marked a significant milestone with 9,75,360 subscribers, establishing a strong audience foundation that continues to support PMC's expanding digital presence.
- With 40% staff optimisation in FY 2024–25 and further manpower optimisation in FY 2025–26, PMC has continued to strengthen operational efficiency, resource utilisation and focused content delivery while maintaining a substantial subscriber base.
- Overall, FY 2025–26 reflects continued audience engagement, strong digital brand presence and a solid foundation for future subscriber expansion across PMC's spiritual, health, wellness and transformational content platforms.

PATRIJI GLIMPSES



PATRIJI GLIMPSES



DIRECTORS' REPORT

To
The Members,
PSSM MEDIA LIMITED
Hyderabad

Your Directors hereby presents the 09th Annual Report of your Company together with the Audited Financial Statements for the financial year ended 31st March, 2026. The summarized financial results for the year ended 31st March, 2026 are as under:

FINANCIAL RESULTS:

(Amounts in Thousands)

	2025-26	2024-25
Net Sales / Income from Operations	37,657.78	17,199.45
Other income	3,359.80	5,898.79
Total Expenses	55,164.65	62,524.98
Net Profit (+) / (Loss) (-) before Tax for the Period	(14,147.06)	(39,426.74)
Net Profit (+) / (Loss) (-) for the Period	(14,147.06)	(39,426.74)

REVIEW OF OPERATIONS:

During the period under review the Revenue from operations of the Company increased from Rs. 17,199.45/- to Rs. 37,657.78/-. The Company had incurred an operating loss of Rs. 14,147.06/- during the financial year. (Rs. in thousands).

DIRECTORS' RESPONSIBILITY STATEMENT:

The Board of Directors confirm that in the preparation of Profit & Loss Account for the year ended and Balance Sheet as at that date ("Financial Statements") that:

- (a) in the preparation of the annual accounts, the applicable accounting standards had been followed along with proper explanation relating to

material departures;

- (b) the directors had selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the company at the end of the financial year and of the profit and loss of the company for that period;
- (c) the directors had taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of this Act for safeguarding the assets of the company and for preventing and detecting fraud and other irregularities;
- (d) the directors had prepared the annual accounts on a going concern basis; and
- (e) the Company being unlisted, sub clause (e) of section 134(5) of the Companies Act, 2013 pertaining to laying down internal financial controls is not applicable; and
- (f) the directors had devised proper systems to ensure compliance with the provisions of all applicable laws and that such systems were adequate and operating effectively. effectively.

DISCLOSURES UNDER SECTION 134 OF THE COMPANIES ACT, 2013:

1. State of affairs of the company:

The Board of Directors has been continuously monitoring the operations and activities of the Company and exploring innovative ways to strengthen its media presence, expand its content portfolio, enhance audience engagement and improve the Company's reach through television, cable and digital platforms.

During the year under review, the Company continued its focused efforts towards the creation and dissemination of spiritual, meditation, health, wellness, vegetarian, youth and value-based content. The Company also continued to leverage digital media and television networks to make its content accessible to a wider audience in India and across the world.

The Company looks towards the future with a positive approach and remains committed to strengthening its media ecosystem, expanding its digital footprint and creating meaningful content for diverse sections of society.

During the year, the Company achieved the following milestones and undertook the following major activities:

(a) Platform Expansion and Digital Reach

The Company continued to strengthen its presence across television, cable and digital platforms, enabling its content to reach a large and diverse audience.

- **Extensive Television & Cable Network Reach:**

The Company's television and cable network distribution continued to provide extensive accessibility to PMC content, reaching approximately 3.5 crore households.

This extensive reach has enabled the Company to disseminate meditation, spiritual knowledge, health and wellness information, vegetarian awareness and value-based programs to a very large audience through conventional television and cable networks.

- **Significant YouTube Growth & Digital Milestones:**

The Company's digital platforms continued to witness substantial growth in both audience base and content volume.

The PMC Group of YouTube Channels has evolved into a powerful and diverse digital ecosystem, bringing together PMC Telugu, PMC Health, PMC Live, PMC Events, PMC English, DVM Global and PMC Digital. Through consistent content creation and multi-channel distribution, PMC has built a strong digital presence across meditation, spirituality, health, wellness, events and transformational content, connecting with audiences across different languages and regions.

The collective digital journey reflects sustained audience engagement, growing viewer trust and expanding global reach. The strength of the PMC Group lies in its ability to continuously deliver meaningful content across multiple platforms while adapting to changing digital trends, strengthening its position as a leading multi-channel spiritual, wellness and transformational media network.

(b) Content Innovation and Programmatic Success

The Company continued to develop and present a broad and diverse portfolio of programs designed to address different aspects of spiritual knowledge,

meditation, health, wellness, vegetarian living, youth awareness, nature consciousness and the philosophy of the PSSM Movement.

The Company's programming portfolio during the year included the following significant programs:

i. Spiritual Knowledge and Wisdom Programs:

Programs such as Jnana Sabha, Satya Darshanam, Patriji Jnana Margam, Patriji Pyramid Jagat, Geetha Vaibhogam, Bhagavad Gita Dhyana Yogam, Bhagavad Gita Slokas, Sri Krishna Amrutham, Mahabharatamlo Mahaneyulu, Acharya Devo Bhava, Guru Paramaguru, Jeevanmukti and That's Patriji continued to provide viewers with spiritual knowledge, philosophical insights and wisdom-oriented content.

ii. Meditation and Spiritual Living:

The Company continued to promote meditation and spiritual living through programs including Dhyana Divya Jeevitam, Dhyana Prapancham, Dhyana Bharatiyam, Yogibhava, Yogaya Namaha – Guruvandanam, Pournami Dhyana Specials, Silent Valley, Antaryuddham – Bahyayuddham, Spiritual Journey, Patriji Tho Naa Prayanam and Oka Pyramid Master Aatmakatha.

These programs provide viewers with content relating to meditation, inner transformation, spiritual experiences and conscious living.

iii. Health, Wellness and Vegetarian Awareness:

The Company's commitment towards health-conscious and vegetarian living was reflected through programs such as Ayushman Bhava, Amrutha Aaharam, Shaakahari, Memu Shaakaharulam – Maadi Dhyana Kutumbam and Connecting With Nature.

These programs focus on health awareness, conscious food choices, vegetarianism, natural living and holistic well-being.

iv. PSSM Information and Community-Oriented Content:

Programs such as PSSM Samacharam, Patriji Shakti Sthal, Pyramid Sevalal and Granthaalayam provided information relating to the activities, initiatives, spiritual centres and community-oriented efforts associated with the Pyramid Spiritual Societies Movement.

v. Youth and Contemporary Programs:

The Company continued to address younger audiences through programs including Dhyana Yuva, Youth for Truth, Yogibhava and Divine Couple, providing platforms for youth-oriented awareness, meditation and positive value-based content.

vi. International and Global Outreach Programs:

Programs such as Dhyana America and Interview with Atlanta Masters provided a platform for presenting meditation-related experiences and interactions with Pyramid Masters from international locations, thereby supporting the Company's broader global outreach.

vii. Special Spiritual and Legacy Programs:

Through programs such as Patriji Tho Naa Prayanam, Oka Pyramid Master Aatmakatha, That's Patriji, Patriji Jnana Margam and Patriji Pyramid Jagat, the Company continued its efforts to preserve, document and disseminate the spiritual knowledge, experiences and legacy associated with Pitamaha Patriji.

The Company's diverse programming portfolio enables it to serve audiences with varied interests while maintaining its core focus on meditation, spiritual awareness, vegetarianism, health, wellness and value-based living.

(c) Flagship Events and Live Telecasts

During the year under review, the Company undertook media coverage and telecast activities relating to several major spiritual, meditation and cultural events.

The significant events covered by the Company included:

i. Peravaram Ugadi Dhyana Maha Yagnam:

The Company covered the Peravaram Ugadi Dhyana Maha Yagnam, bringing the spiritual and cultural activities associated with the event to a wider audience through its media platforms.

ii. Patriji Smruthi Smarana Utsavalu:

The Company covered the Patriji Smruthi Smarana Utsavalu, commemorating and honouring the life, teachings and spiritual legacy of Pitamaha Patriji.

iii. Tirupati Dhyana Maha Yagnam – 01:

The Company successfully organized and conducted the "Tirupati Dhyana

Maha Yagnam – 01” from 16th September 2025 to 22nd September 2025 at Tirupati, as one of the major spiritual and meditation initiatives undertaken during the year.

The seven-day Dhyana Maha Yagnam brought together a large number of meditation practitioners, Pyramid Masters, spiritual seekers and members of the public in a collective atmosphere of meditation, spiritual awareness and inner transformation.

The event witnessed participation of approximately 5,000 people every day, making it a significant large-scale meditation gathering. Over the seven-day period, the event provided an opportunity for thousands of participants to come together and participate in meditation and various spiritual activities.

The Company played a key role in the planning, organization, coordination, execution and media presentation of the event. The large-scale participation and successful conduct of the Yagnam demonstrated the Company's organizational capabilities and its commitment towards promoting meditation and spiritual awareness among the public.

The Tirupati Dhyana Maha Yagnam also served as an important platform for bringing together meditation practitioners from different places and creating greater awareness about the importance of meditation, spiritual living and collective consciousness.

The successful organization of this seven-day event, with an average daily participation of approximately 5,000 people, stands as one of the significant achievements of the Company during the year and reflects its continued commitment to conducting large-scale meditation and spiritual awareness programs.

iv. Patriji Amrutha Utsavalu:

The Company covered the Patriji Amrutha Utsavalu, contributing towards the dissemination of the spiritual and commemorative activities associated with the event.

v. Patriji Dhyana Maha Yagam:

The Company undertook coverage and telecast activities relating to the Patriji Dhyana Maha Yagam, providing viewers beyond the physical venue an opportunity to connect with the event.

vi. Sankranti Sambaralu – Kotala:

The Company covered the Sankranti Sambaralu at Kotala, presenting the cultural and spiritual aspects of the celebrations through its media platforms.

vii. Patriji Maha Avatarana Vedukalu – Bodhan:

The Patriji Maha Avatarana Vedukalu at Bodhan were covered by the Company as part of its continuing efforts to document and disseminate important spiritual gatherings and celebrations.

viii. Patriji Dhyana Maha Yagam – Ratha Yatra:

The Company covered the Patriji Dhyana Maha Yagam Ratha Yatra, documenting the journey and associated spiritual activities for wider dissemination through its media platforms.

ix. Patriji Mahakarana Dhyana Maha Chakra – Prakruthi Rally:

The Company covered the Patriji Mahakarana Dhyana Maha Chakra – Prakruthi Rally, bringing together themes of meditation, collective participation and awareness of nature.

x. Patriji Mahila Sudarshana Chakra Jana Jnana Yagnam – 2:

The Company also covered the Patriji Mahila Sudarshana Chakra Jana Jnana Yagnam – 2, highlighting women's participation and collective spiritual awareness.

Through its coverage of these events, the Company continued to use its television, cable and digital media infrastructure to extend the visibility and accessibility of major spiritual and cultural gatherings to audiences beyond their physical locations.

(d) Strengthening of PMC's Multi-Platform Media Presence

The Company's continued growth across television, cable and digital platforms has strengthened its position as a multi-platform media organization.

With an estimated reach of approximately 3.5 crore households through TV/Cable networks, together with 27.9 lakh subscribers and approximately 132.66 crore views across PMC Telugu and PMC Health YouTube channels, the Company has established a significant media footprint.

The integration of television distribution and digital platforms enables the Company to reach audiences through multiple formats and provide continuous access to its content.

The Company will continue to strengthen this integrated media approach by developing relevant content, improving digital accessibility and expanding its audience engagement.

(e) Honouring and Preserving Pitamaha Patriji's Legacy

The Company continued to give special importance to the preservation and dissemination of the teachings, life journey, spiritual knowledge and legacy of Pitamaha Patriji.

Programs and initiatives including Patriji Tho Naa Prayanam, Oka Pyramid Master Aatmakatha, That's Patriji, Patriji Jnana Margam, Patriji Pyramid Jagat and Patriji Shakti Sthal, together with major commemorative and spiritual events such as Patriji Smruthi Smarana Utsavalu, Patriji Amrutha Utsavalu and Patriji Maha Avatarana Vedukalu, contributed towards documenting and communicating the spiritual journey and knowledge associated with Pitamaha Patriji.

Through television, cable and digital media, the Company continues to make this content accessible to a wider audience and preserve it for future generations.

(f) Overall Achievement

The achievements during the year reflect the Company's continued commitment to its objective of disseminating meditation, spiritual knowledge, health awareness, vegetarianism, wellness and value-based content through modern media platforms.

The Company's substantial television reach, growing digital audience, extensive video library, diverse program portfolio and coverage of major spiritual events collectively demonstrate the continued expansion of PMC's media activities.

The Board remains committed to further strengthening the Company's media infrastructure, improving content quality, expanding audience reach and exploring innovative opportunities for sustainable growth.

Future Projections and Expansions of the Company

For the future, the Company intends to build upon its existing television, cable and digital media presence and explore opportunities for further expansion of its content portfolio, audience reach and technological capabilities.

The Company's future focus will include strengthening existing programs, developing new content formats, expanding digital distribution, improving live event coverage and reaching newer sections of society.

The Company proposes to continue its efforts towards:

- i. Expanding the reach of meditation and spiritual awareness through television and digital platforms.
- ii. Strengthening the Company's existing YouTube channels and developing new digital content.
- iii. Increasing the production of high-quality spiritual, meditation, health and wellness programs.
- iv. Developing more youth-oriented and audience-specific content.
- v. Expanding international-oriented programs and interactions with Pyramid Masters.
- vi. Increasing the coverage and dissemination of major meditation and spiritual events.
- vii. Exploring innovative technology-driven formats for content creation and distribution.
- viii. Strengthening the Company's multi-platform media ecosystem.
- ix. Continuing the preservation and dissemination of the teachings and legacy of Pitamaha Patriji.
- x. Exploring sustainable opportunities to strengthen the Company's long-term operations and growth.

The Company believes that its growing television reach, expanding digital audience and diverse content portfolio provide a strong foundation for its future development.

2. Amounts, if any, they proposed to carry to any reserves:

No Amounts are proposed to be carried to reserves.

3. Dividend:

As the Company is suffering from losses, no dividend was recommended by Board during the current financial year.

4. Deposits:

The Company has not accepted any deposits during the year under review.

5. Details of the Board meetings held during the year:

The Board of Directors met 5 (Five) times during the financial year ended 31st March, 2026 in accordance with the provisions of the Companies Act, 2013 and rules made there under which are as follows:

S.No	Date of meeting	Total No. of Directors as on the Date of Meeting	No. of Directors attended	Attendance Percentage (%)
1	24.06.2025	10	10	100
2	07.08.2025	13	13	100
3	27.10.2025	13	13	100
4	20.11.2025	15	12	80
5	10.03.2026	14	11	79

The Company is in Compliance with the Secretarial Standards on Meetings of the Board of Directors (SS-1) and Secretarial Standards on General Meetings (SS-2) as prescribed by the Institute of Company Secretaries of India, New Delhi.

6. Performance Evaluation:

The Board of Directors has carried out an annual evaluation of its own performance, Board Committees and individual directors pursuant to the provisions of the Act.

The performance of the Board was evaluated by the Board after seeking inputs from all the directors on the basis of the criteria such as the Board composition and structure, effectiveness of board processes, information and functioning, etc.

The performance of the committees was evaluated by the Board after seeking inputs from the committee members on the basis of the criteria such as the composition of committees, effectiveness of committee meetings, etc.

The Board and the Nomination and Remuneration Committee ("NRC") reviewed the performance of the individual directors including Independent Directors on the basis of the criteria such as the contribution of the individual director to the board

and committee meetings like preparedness of the issues to be discussed, meaningful and constructive contribution and inputs in meetings, etc.

7. Key Managerial Personnel:

S. No	Name of Key Managerial Personnel	Designation
1	Mr. Ramamohan Rao Puli	Managing Director
2	Mr. Anand Kumar Chedarla	Managing Director
3	Mr. Balakrishna Gadde	Whole-time Director
4	Mr. Hari Babu Adigopula	Whole-time Director
5	Mr. Srinivasa Rao Bandi	Whole-time Director
6	Mr. Simhachalam Metta	Chief Financial officer (CFO)
7	Mr. Sardar Harpreet Singh	Company Secretary (Resigned w.e.f 25.06.2026)

8. Material changes and commitments, if any, affecting the financial position of the company which have occurred between the end of financial year of the company to which the financial statements relate and the date of the report:

There are no material changes and commitments affecting the financial position of the Company occurred between the end of the financial year to which these financial statements relates and on the date of this report.

9. A statement on declaration given by Independent Directors under Sub-Section (6) of Section 149:

The Independent Directors of the Company have submitted a declaration under Section 149(7) of the Act that each of them meets the criteria of independence as provided in Section 149(6) of the Act and there has been no change in the circumstances which may affect their status as Independent Director during the year.

10. Disclosure of composition of Audit Committee:

The provisions of Section 177(1) relating to constitution of Audit Committee are applicable to the Company and details of the same is attached as **Annexure-I**

11. Disclosure on establishment of Vigil Mechanism:

The provisions of Section 177(9) of the Companies Act, 2013 is not applicable to the Company

12. Disclosure of composition of Nomination and Remuneration Committee and Company's policy relating to director's appointment, payment of remuneration and discharge of their duties under Sub-section (1) of Section 178:

The provisions of Section 178(1) relating to constitution of Nomination and Remuneration Committee are applicable to the Company and details of the same is attached as **Annexure-I**.

The company has framed and adopted a policy on nomination and remuneration of directors, key managerial personnel, and other employees of the company in line with the provisions of section 178 of the Companies Act, 2013. The policy is available on the website at: <https://www.pmconlinetv.com/pmc-telugu-channel-events/>

13. Statement indicating development and implementation of a risk management policy for the company including identification therein of elements of risk, if any, which in the opinion of the Board may threaten the existence of the company:

The Board of the Company regularly reviews and had adopted measures to frame, implement and monitor the risk management plan for the Company. The Board is responsible for reviewing the risk management plan and ensuring its effectiveness. The audit committee has additional oversight in the area of financial risks and controls.

No elements of risk were identified by the Company, which in the opinion of the Board might threaten the existence of the company.

14. Explanations or comments by the Board on every qualification, reservation or adverse remark or disclaimer made by the auditor in his report.

There were no qualifications, reservations or adverse remarks made by the Auditors in their report.

15. The details about the policy developed and implemented by the company on corporate social responsibility initiatives taken during the year:

The Company has not developed and implemented any Corporate Social Responsibility policy and initiatives, as the said provisions are not applicable.

16. Particulars of Loans, Guarantees or Investments Under Section 186 of the Companies Act, 2013:

There were no Loans, guarantees or investments made under Section 186 during the year.

17. Particulars of contracts or arrangements made with related parties under Section 188 of the Companies Act, 2013:

During the period under review, there are no contracts or arrangements made with related parties under Section 188 of the Companies Act, 2013.

18. The change in the nature of business, if any:

There was no change in the nature of Business.

19. The details of directors or key managerial personnel who were appointed or have resigned during the year:

During the period under review, the following changes occurred in the Directors or Key Managerial Personnel:

S.No.	Name of the Director	Appointment/ Change in Designation/	Designation	Date
1	Mr. Sardar Harpreet Singh	Appointment	Company Secretary	24.06.2025
2	Ms. K Nagakumari Maheshwari	Appointment	Director	24.06.2025
3	Mr. Hari Babu Adigopula	Appointment	Director	07.08.2025
4	Mr. Srinivasa Rao Bandi	Appointment	Director	07.08.2025
5	Mr. Ramamohan Rao Puli	Appointment	Director	07.08.2025
6	Ms. Paimala Patri	Appointment	Director	20.11.2025
7	Mr. Kasina Ananda Venkatrama Janaki Prasad	Appointment	Director	20.11.2025
8	Mr. Veera Raghava Rao Tatavarty	Cessation	Director	22.01.2026
9	Mr. Venkateswarlu Jonnalagadda	Cessation	Independent Director	24.01.2026

S.No.	Name of the Director	Appointment/ Change in Designation/	Designation	Date
10	Mr. Cherukumudi Prabhakar	Cessation	Independent Director	24.01.2026
11	Mr. Anand Kumar Chedarla	Change in Designation*	Whole-time Director	10.03.2026
12	Mr. Ramamohan Rao Puli	Change in Designation*	Managing Director	10.03.2026
13	Mr. Jagannatham Puttaparthi	Appointment*	Independent Director	10.03.2026
14	Ms. Santi Kumari Rudraraju	Appointment*	Independent Director	10.03.2026

Changes after the end of the Financial Year

S.No.	Name of the Director	Appointment/ Change in Designation/	Designation	Date
1	Mr.Sardar Harpreet Singh	Cessation	Company Secretary	25.06.2026
2	Mr. Rambabu Potluri	Cessation	Director	14.08.2026

*The above appointments are proposed to be **regularized/ratified at the ensuing Annual General Meeting.**

20. The names of companies which have become or ceased to be its Subsidiaries, joint ventures or associate companies during the year:

There are no companies which have become or ceased to be the Subsidiaries, joint ventures or associate companies during the year.

21. The details of significant and material orders passed by the regulators or courts or tribunals impacting the going concern status and company's operations in future:

There are no material orders passed by the regulators or courts or tribunals impacting the going concern status and company's operations in future.

22. Adequacy of internal financial controls with reference to financial statements:

Internal control framework including clear delegation of authority and standard operating procedures are established and laid out across all functions. These are reviewed periodically at all levels. These measures have helped in ensuring the adequacy of internal financial controls commensurate with the scale of operations of

the Company. During the period under review no reportable material weakness in the design and operations were observed.

23. Disclosure as per Sexual Harassment of Women at Work Place (Prevention, Prohibition and Redressal) Act, 2013:

There are no Female Employees in the company. However, Your company has adopted a policy on prevention, prohibition and redressal of sexual harassment at work place in line with the provision of Sexual Harassment of Women at Work Place (Prevention, Prohibition and Redressal) Act, 2013 and rules framed there under.

24. Disclosure Pertaining to the Maternity Benefit Act, 1961

The Company has observed and complied with the provisions of the Maternity Benefit Act, 1961, during the financial year under review.

25. Particulars of Employees:

There are Fifteen (15) employees in the Company during the year, consisting of (15) Male employees, (0) Female employees and (0) Transgender employees.

None of the employees whether employed through the period or part of the period were in receipt of the remuneration exceeding limited specified under section 197 of the Act read with Rule 5(2) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014.

The company recognizes the importance and contribution of its human resources in its growth and development. It is committed to development of human resources by appropriate training, motivation and employee welfare activities.

26. Statutory Auditors:

Pursuant to the provisions of sections 139 and other applicable provisions of the Act read with the rules made thereunder, M/s. Rathnakar & Co., Chartered Accountants (Firm Reg. No. 022726S) were appointed as Statutory Auditors of the Company for a term of five consecutive years from the conclusion of the 6th Annual General Meeting (AGM) held on 19th December 2023 on a remuneration mutually agreed by the Board of Directors and the Auditors. They hold office until the conclusion of the 11th Annual General Meeting to be held in the calendar year 2028, and have formally expressed their willingness to continue the office.

27. Maintenance of Cost Records:

Maintenance of cost records is not specified by the Central Government under sub-section (1) of section 148 of the Companies Act, 2013 to our company.

28. Details in respect of Frauds reported by Auditors under 143(12) of Companies Act 2013:

During the period under review there were no instances of Fraud reported by the Auditors in the Company.

29. Annual Return and its web link:

In terms of Section 92(3) of the Act, the Annual Return for the financial year ended 31st March, 2025 is displayed on the website of the Company <https://www.pmconlinetv.com/pmc-telugu-channel-events>

30. The details of Application made or any proceeding pending under the Insolvency and Bankruptcy Code, 2016 (31 of 2016) during the Year along with their Status as at the end of the Financial Year:

During the period under review, there was neither any application made nor any proceedings initiated or pending under the Insolvency and Bankruptcy code, 2016.

31. The details of difference between amount of the Valuation done at the time of One Time Settlement and the Valuation done while taking Loan from the Banks or Financial Institutions along with the reasons thereof:

During the period under review, there was no one time settlement with Bank.

32. Conservation of energy, technology absorption, foreign exchange earnings and outgo:

The information pertaining to conservation of energy, technology absorption, Foreign exchange Earnings and outgo as required under Section 134 (3)(m) of the Companies Act, 2013 read with Rule 8(3) of the Companies (Accounts) Rules, 2014 is as under.

(A) Conservation of energy	:	NIL
(B) Technology absorption	:	NIL
© Foreign exchange earnings	:	19,375 /-
(D) Foreign exchange outgo	:	NIL

33. Acknowledgement:

Your Directors wish to place on record their gratitude to shareholders and thank the customers, bankers, vendors, State and Central Governments Authorities for their continued support to your Company's growth. Your Directors also wish to place on record, their appreciation for the contribution made by the employees at all levels, who, through their competence, sincerity, hard work, solidarity and dedicated support enabled to your company to make continued progress.

Place: Hyderabad
Date: 14.08.2026

For and on behalf of the Board of
PSSM MEDIA LIMITED

Sd/-

Ramamohan Rao Puli
Managing Director
DIN : 11197713

Sd/-

Anand Kumar Chedarla
Whole-time director
DIN : 07702546

Sd/-

Balakrishna Gadde
Whole-time director
DIN : 08915090

1. Board of Directors:**Composition and Category of Directors:**

The Board of Directors comprises of (5) Five Executive Directors, (7) Seven Non-Executive Non-Independent Directors and (2) Two Independent Directors as on 31st March, 2026.

Board Meetings Attendance details:

The compositions of the Board of Directors as on 31st March, 2026 and their attendance at the Board Meetings during the year are as follows:

Name of the Director	Category of Directorship	No. of Board Meetings entitled to Attend	No. of Board Meetings Attended
Mr. Ramamohan Rao Puli	Managing Director	4	4
Mr. Anand Kumar Chedarla	Whole Time Director	5	5
Mr. Balakrishna Gadde	Whole-time Director	5	5
Mr. Hari Babu Adigopula	Whole-time Director	4	4
Mr. Srinivasa Rao Bandi	Whole-time Director	4	3
Mr. Jagannatham Puttaparthi	Independent Director	1	1
Ms. Santi Kumari Rudraraju	Independent Director	1	1
Mr. Rambabu Potluri*	Director	5	5
Mr. Sidda Nageswararao	Director	5	4
Mr. Krishna Mohan Thanguturu	Director	5	4
Mr. Chenchu Subba Rao Koppurapu	Director	5	5
Ms. Koribilli Naga Kumari Maheswari	Director	5	4
Ms. Parimala Patri	Director	2	1
Mr. Kasina Ananda Venkatrama Janaki Prasad	Director	2	2

*Resigned as on 14.08.2026

2. Audit Committee:

The Audit Committee comprises of 2 (Two) Independent Directors and 1 (One) Executive Director as on 31st March, 2026. Audit Committee met 2 (Two) times during the year under review on 07.08.2025 and 27.10.2025. The Committee was reconstituted as on 10.03.2026.

The Composition of Audit Committee and the details of meeting attended are given below:

S.No.	Name of the Director	Position held in the Committee	Number of meetings entitled to Attend	Number of meeting Attended
1	Mr.Venkateswarlu Jonnalagadda	Chairman (Cessation w.e.f. 24.01.2026)	2	2
2	Mr. Cherukumudi Prabhakar	Member (Cessation w.e.f. 24.01.2026)	2	2
3	Mr. Anand Kumar Chedarla	Member	2	2
4	Mr. Jagannatham Puttaparthi	Chairman (Appointment w.e.f. 10.03.2026)	0	0
5	Ms. Santi Kumari Rudraraju	Member (Appointment w.e.f. 10.03.2026)	0	0

During the meeting, the Committee inter alia, reviewed the auditor's independence and performance, and effectiveness of audit process, recommended the appointment of auditors including fixation of audit fee, and reviewed the company's financial and risk management policies.

3. Nomination and Remuneration Committee:

The terms of reference stipulated by the board of directors to the Nomination and Remuneration Committee under sub-section (1) of Section 178 of Companies Act, 2013, are as follows:

- Formulate the criteria for determining qualifications, positive attributes and independence of a director and recommend to the Board a policy, relating to the appointment and remuneration of the directors, key managerial personnel and other employees.
- Formulation of criteria for evaluation of Independent Director and the Board.
- Devising a policy on Board diversity.
- Identify persons who are qualified to become directors and who may be appointed in senior management in accordance with the criteria laid down and recommend to the Board their appointment and removal. The company shall disclose the remuneration policy and the evaluation criteria in its Annual report.

During the year the committee met 3(Three) Times 24.06.2025, 07.08.2025 and 20.11.2025 The Committee was reconstituted as on 10.03.2026 and 14.08.2026.

The Composition of Nomination and remuneration committee is given below.

S.No.	Name of the Director	Position held in the Committee	Number of meetings entitled to Attend	Number of meeting Attended
1	Mr. Cherukumudi Prabhakar	Chairman (Cessation w.e.f. 24.01.2026)	3	3
2	Mr. Venkateswarlu Jonnalagadda	Member (Cessation w.e.f. 24.01.2026)	3	3
3	Ms. Santi Kumari Rudraraju	Chairman (Appointment w.e.f. 10.03.2026)	0	0
4	Mr. Jagannatham Puttaparthi	Member (Appointment w.e.f. 10.03.2026)	0	0
5	Mr. Rambabu Potluri	Member (Cessation w.e.f. 14.08.2026)	3	3
6	Mr. Kasina Ananda Venkatrama Janaki Prasad	Member (Appointment w.e.f. 14.08.2026)	0	0

Performance Evaluation

During the year, the Board adopted a formal mechanism for evaluation of its performance and as well as that of its committees and individual directors, including Independent Directors. Separate exercise was carried out to evaluate the performance of individual director who were evaluated on parameters such as attendance, contribution at the meeting and other wise. The guidelines for evaluation of Board and committee are available at the registered office of the company.

4. Stakeholders Relationship Committee:

The Stakeholders Relationship Committee comprises of 1 (One) Non-Executive Director and 2 (Two) Executive Directors as on 31st March, 2026. Stakeholders Relationship Committee met 1 (One) time during the year under review on 10.03.2026. The Committee was reconstituted as on 14.08.2026.

The Composition of Stakeholders Relationship Committee and the details of meeting attended are given below:

S.No.	Name of the Director	Position held in the Committee	Number of meetings entitled to Attend	Number of meeting Attended
1	Mr. Rambabu Potluri	Chairman (Cessation w.e.f. 14.08.2026)	1	1
2	Mr. Anand Kumar Chedarla	Member	1	1
3	Mr. Balakrishna Gadde	Member	1	1
4	Mr. Ramamohan Rao Puli	Chairman (Appointment w.e.f 14.08.2026)	0	0

Place: Hyderabad
Date: 14.08.2026

For and on behalf of the Board of
PSSM MEDIA LIMITED

Sd/-

Ramamohan Rao Puli
Managing Director
DIN : 11197713

Sd/-

Anand Kumar Chedarla
Whole-time director
DIN : 07702546

Sd/-

Balakrishna Gadde
Whole-time director
DIN : 08915090

INDEPENDENT AUDITOR'S REPORT

To the Members of PSSM MEDIA LIMITED

Report on the audit of Financial statements

Opinion

We have audited the accompanying Standalone financial statements of PSSM Media Limited which comprises the Balance Sheet as at 31st March 2026 , the Statement of Profit and Loss, for the year then ended, and notes to the financial statements, including a summary of significant accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid standalone financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of the state of affairs of the Company as at 31st March 2026, and Loss , for the year ended on that date.

Basis for Opinion

We conducted our audit in accordance with the Standards on Auditing (SAs) specified under section 143(10) of the Companies Act, 2013. Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Companies Act, 2013 and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Information other than the Financial Statements and Auditor's Report thereon

The Company's management and Board of Directors are responsible for the other information. The other information comprises the information included in the Company's annual report, but does not include the financial statements and our auditors' report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon. In connection with our

audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on the work we have performed on the other information obtained prior to the date of this auditor's report, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibility of Management and those charged with governance Financial Statements

The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation of these standalone financial statements that give a true and fair view of the financial position, financial performance, of the Company in accordance with the accounting principles generally accepted in India, including the accounting Standards specified under section 133 of the Act. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate implementation and maintenance of accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statement that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those Board of Directors are also responsible for overseeing the company's financial reporting process.

Auditor's Responsibility for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or

error, and to issue an auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- (a) Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- (b) Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Companies Act, 2013, we are also responsible for expressing our opinion on whether the company has adequate internal financial controls system in place and the operating effectiveness of such controls
- (c) Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- (d) Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to

continue as a going concern.

- (e) Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

Report on Other Legal and Regulatory Requirements

1. As required by the Companies (Auditor's Report) Order, 2020 ("the Order"), issued by the Central Government of India in terms of sub-section (11) of section 143 of the Companies Act, 2013, we give in the 'Annexure A', a statement on the matters specified in paragraphs 3 and 4 of the Order, to the extent applicable.

2. As required by Section 143(3) of the Act, we report that:

- (a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
- (b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.
- (c) The Balance Sheet, the Statement of Profit and Loss, and the Cash Flow Statement, as applicable, dealt with by this Report are in agreement with the books of accounts.
- (d) In our opinion, the aforesaid financial statements comply with the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014.
- (e) On the basis of the written representations received from the directors as on 31st March 2026 taken on record by the Board of Directors, none of the directors is disqualified as on the balance sheet date from being appointed as a director in

terms of Section 164(2) of the Act.

(f) With respect to the adequacy of the Internal Financial Controls over financial reporting of the company and operating effectiveness of such controls are given in separate Annexure-B

(g) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:

(1) The Company has disclosed details regarding pending litigations in notes to financial statements, which would impact its financial position.

(2) The Company does not have any long-term contracts including derivative contracts for which there were any material foreseeable losses.

(3) There were no amounts which were required to be transferred to the Investor Education and Protection Fund by the Company.

(4) (i) The management has represented that, to the best of its knowledge and belief, other than as disclosed in the notes to the accounts, no funds have been advanced or loaned or invested (either from borrowed funds or share premium or any other sources or kind of funds) by the company to or in any other person(s) or entity(ies), including foreign entities ("Intermediaries"), with the understanding, whether recorded in writing or otherwise, that the Intermediary shall, whether, directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the company ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries;

ii) The management has represented, that, to the best of its knowledge and belief, other than as disclosed in the notes to the accounts, no funds have been received by the company from any person(s) or entity(ies), including foreign entities ("Funding Parties"), with the understanding, whether recorded in writing or otherwise, that the company shall, whether, directly or indirectly, lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries; and

(iii) Based on audit procedures which we considered reasonable and

appropriate in the circumstances, nothing has come to their notice that has caused them to believe that the representations under sub-clause (i) and (ii) contain any material misstatement.

(5) The company has not declared or paid any dividend during the year in contravention of the provisions of section 123 of the Companies Act, 2013.

h) The company has used such accounting software for maintaining its books of account which has a feature of recording audit trail (edit log) facility and the same has been operated throughout the year for all transactions recorded in the software and the audit trail feature has not been tampered with and the audit trail has been preserved by the company as per the statutory requirements for record retention.

For S. Rathnakar & Co
Chartered Accountants
FRN: 022726S
Sd/-

S. Rathnakar
Proprietor

M.NO:212105

UDIN: 26212105QLIKBC6151

Place: HYDERABAD

Date: 14.08.2026

ANNEXURE – A

TO THE INDEPENDENT AUDITOR'S REPORT

OF PSSM Media Limited for the year ended 31st March 2026

(Annexure referred to in our report to the members of PSSM Media Limited
for the year ended 31st March 2026)

Statement on the matters specified in paragraphs 3 and 4 of the CARO, 2020 ("Order")

In terms of the information and explanations sought by us and given by the Company and the books of account and records examined by us in the normal course of audit and to the best of our knowledge and belief, we state that:

- (i) (a)(A) The Company has maintained proper records showing relevant particulars, including quantitative details and situation of Property, plant and equipment.
- (B) The Company has maintained proper records showing full particulars of Intangible assets.
- (b) All major Property, plant and equipment have been physically verified by the management at a reasonable interval of time . No material discrepancies were noticed on such verification.
- (c) According to the information and explanations given to us , the title deeds of all immovable properties (other than immovable properties where the company is the lessee and the lease agreement are duly executed in favor of the lessee) disclosed in the financial statement are held in the name of the Company.
- (d) The Company has not revalued its property, plant and equipment (including right to use assets) or Intangible assets or both during the year.
- (e) According to the information and explanations given to us and on the basis of our examination of the records of the Company, No proceedings have been initiated during the year or are pending against the Company as at the balance sheet date, for holding any benami property under the Benami Transactions (Prohibition) Act, 1988 (as amended in 2016) and rules made thereunder.
- (ii) (a) The company does not have any inventory . Accordingly, the provisions of clause 3(ii) (a), pertaining to the discrepancy in inventories, of the Order are not applicable.

- (ii) (b) The Company has not been sanctioned working capital limits in excess of ₹ 5 crore, in aggregate, at any point of time during the year, from banks or financial institutions on the basis of security of current assets and hence reporting under clause 3(ii)(b) of the Order, whether the quarterly returns or statements filed by the company with such banks or financial institutions are in agreement with the books of account of the Company, is not applicable
- (iii) The Company has not made investments in, provided any guarantee and security and granted any loans and advances in the nature of loans, secured or unsecured, to companies, firms, Limited Liability Partnerships or any other parties during the year. Hence reporting under this clause 3 (iii) is not applicable.
- (iii) (a) The Company has not provided any guarantee and security and granted any loans and advances in the nature of loans, secured or unsecured, to any subsidiaries / joint ventures / associates / other entities during the year. Hence reporting under this clause 3 (iii)(a) is not applicable.
- (iii) (b) The Company has not made investments in, provided any guarantee and security and granted any loans and advances in the nature of loans, secured or unsecured, to companies, firms, Limited Liability Partnerships or any other parties during the year. Hence reporting under this clause 3 (iii)(b) of the Order, whether they are prejudicial to the company's interest, is not applicable.
- (iii) (c) The company has not provided any loans or advances in the nature of loans, hence reporting under the clause 3(iii)(c), whether the schedule of repayment of principal and payment of interest has been stipulated and whether the repayments or receipts are regular, is not applicable.
- (iii) (d) The company has not provided any loans or advances in the nature of loans, hence reporting under the clause 3(iii)(d), whether reasonable steps have been taken by the company for recovery of the principal and interest for loans overdue more than 90 days, is not applicable.
- (iii) (e) The company has not provided any loans or advances in the nature of loans, hence reporting under clause 3(iii)(e), whether there has been a renewal or extension of loans for loans which have fallen due in the year, is not applicable.
- (iii) (f) The Company has not given any loans either repayable on demand or without specifying any terms or period of repayment. Hence reporting under

clause 3 (iii)(f) specifying such aggregate amount and their percentage to the total loans thereof, is not applicable.

(iv) The company has not given any loans, made investments and provided guarantee or security during the year, hence reporting under clause 3 (iv), whether provisions of sections 185 and 186 of the Companies Act have been complied with, is not applicable.

(v) In our opinion and according to the information and explanations given to us, the Company has not accepted any deposits or amounts which are deemed to be deposits. Therefore, reporting under clause 3(v) of the Order is not applicable.

(vi) Maintenance of cost records has not been specified by the Central Government under sub section (1) of section 148 of the Companies Act, 2013 for the Company. Hence, reporting under clause (vi) of the order is not applicable to the company.

(vii) (a) According to the information and explanations given to us and on the basis of our examination of the records of the Company, amounts deducted / accrued in the books of account in respect of undisputed statutory dues including Provident Fund, Employees' State Insurance, Income-tax, Sales-tax, Service tax, duty of Customs, duty of Excise, value added tax and cess and any other statutory dues to appropriate authority have generally been regularly deposited during the year by the Company.

(vii) (b) According to the information and explanations given to us and the records of the Company examined by us, there are no dues of Goods and Service Tax or sales tax or service tax or duty of customs or duty of excise or value added tax or Income tax or TDS which have not been deposited on account of any dispute.

(viii) According to the information and explanations given to us and the records of the Company examined by us, as at the balance sheet date, there were no transactions relating to previously unrecorded income that have been surrendered or disclosed as income during the year in the tax assessments under the Income Tax Act, 1961 (43 of 1961).

(ix) (a) The Company has not defaulted in repayment of loans or other borrowings or in the payment of interest thereon to any lender.

(ix) (b) The Company has not been declared wilful defaulter by any bank or financial institution or other lender.

(ix) (c) According to the information and explanations given to us and on the basis of our examination of the records of the Company, the term loans obtained have been used for the purpose they have been obtained for.

- (ix) (d) According to the information and explanations given to us and on the basis of our examination of the records of the Company, the funds raised for short-term purposes have not been used for long-term purposes.
- (ix) (e) The company has not taken any funds from any entity or person on account of or to meet the obligations of its subsidiaries, associates or joint ventures, and hence reporting under this clause, 3(ix)(e) of the Order, pertaining to the disclosure of the nature of the transactions and the amounts, does not arise.
- (ix) (f) The Company has not raised any loans during the year on the pledge of securities held in its subsidiaries, joint ventures or associate companies and hence reporting on clause 3(ix)(f) of the Order, whether the company has defaulted in the payment of such loans, is not applicable
- (x) (a) The Company did not raise moneys by way of initial public offer or further public offer (including debt instruments) during the year and hence reporting under clause 3(x)(a) of the Order, whether the moneys raised were used for the purpose raised for, is not applicable.
- (x) (b) During the year, the Company has not made any preferential allotment or private placement of shares or convertible debentures (fully or partly or optionally convertible) and hence reporting under clause 3(x)(b) of the Order, whether the funds have been raised for the purpose raised for, is not applicable.
- (xi) (a) No fraud by the Company or on the company has been noticed or reported during the year.
- (xi) (b) No report under sub-section (12) of section 143 of the Companies Act has been filed in Form ADT-4 as prescribed under rule 13 of Companies (Audit and Auditors) Rules, 2014 with the Central Government, during the year and upto the date of this report.
- (xi) (c) As informed, the Company has not received any whistle blower complaints during the year and upto the date of this report.
- (xii) The company is not a Nidhi company, therefore the provisions of paragraph 3(xii) of the order are not applicable.
- (xiii) In our opinion, the Company has complied with section 177 and 188 of the Companies Act, 2013 with respect to applicable transactions with the related parties and the details of related party transactions have been disclosed in the financial statements as required by the applicable accounting standards.

(xiv) In our opinion, the company has an internal audit system commensurate with the size and nature of its business. Reports of the internal auditors for the period under audit were considered by us.

(xv) The company has not entered into any non-cash transaction with directors or persons connected and therefore the compliance with provisions of section 192 of the Companies Act' 2013 is not applicable to the Company.

(xvi) (a) The Company is not required to be registered under section 45-IA of the Reserve Bank of India Act, 1934. Hence, reporting under clause 3(xvi)(a) & (b) of the Order is not applicable.

(xvi)(b) In our opinion, the company is not a core investment company (as defined in the Core Investment Companies (Reserve Bank) Directions, 2016) and accordingly reporting under clause 3(xvi)(c) & (d) of the Order is not applicable.

(xvi)(c) The company has not conducted any non-banking or housing finance activities.

(xvii) The Company has incurred cash losses of Rs Thousands 74,31.60 during the financial year covered by our audit and the Rs Thousands 331,48.208 . in the immediately preceding financial year

(xviii) There has been no resignation of the statutory auditors of the Company during the year.

(xix) On the basis of the financial ratios, ageing and expected dates of realization of financial assets and payment of financial liabilities, other information accompanying the financial statements and our knowledge of the Board of Directors and Management plans and based on our examination of the evidence supporting the assumptions, nothing has come to our attention, which causes us to believe that any material uncertainty exists as on the date of the audit report indicating that Company is not capable of meeting its liabilities existing at the date of balance sheet as and when they fall due within a period of one year from the balance sheet date

(xx)(a) The provision of Sec 135 of Companies Act 2013 is not applicable to the company, accordingly reporting under clause 3(xx)(a), whether the unspent amount of 'other than ongoing projects' has been transferred to a Fund, is not applicable.

(xx) (b) The provision of Sec 135 of Companies Act 2013 is not applicable to the company, accordingly reporting under clause 3(xx)(b), whether the unspent amount of ongoing projects has been transferred to a separate account, is not applicable.

(xxi) There is no consolidation of financial statements, accordingly reporting under clause 3(xxi) is not applicable

For S. Rathnakar & Co
Chartered Accountants

FRN: 022726S

Sd/-

S. Rathnakar

Proprietor

M.NO:212105

UDIN: 26212105QLIKBC6151

Place: HYDERABAD

Date: 14.08.2026

ANNEXURE – B

TO THE INDEPENDENT AUDITOR'S REPORT

OF PSSM Media Limited for the year ended 31st March 2026

Report on the Internal Financial Controls over Financial Reporting under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 (“the Act”)

We have audited the internal financial controls over financial reporting of PSSM Media Limited (“the Company”) as of 31st March 2026 in conjunction with our audit of the financial statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

The Board of Directors of the company is responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls over Financial Reporting issued by the Institute of Chartered Accountants of India. These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to the respective Company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

Auditor's Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting of the company based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the “Guidance Note”) issued by the Institute of Chartered Accountants of India and the Standards on Auditing as specified under section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the

adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the internal financial controls system over financial reporting of the Company.

Meaning of Internal Financial Controls over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company;(2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with Generally Accepted Accounting Principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls Over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, to the best of our information and according to the explanations given to us, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at 31st March 2026, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

For S. Rathnakar & Co
Chartered Accountants
FRN: 022726S
Sd/-

S. Rathnakar

Proprietor

M.NO:212105

UDIN: 26212105QLIKBC6151

Place: HYDERABAD

Date: 14.08.2026

PSSM Media Limited

Balance Sheet

As at March 31, 2026

All amounts in INR Thousands, unless otherwise stated

Particulars	Note No.	As at March 31, 2026	As at March 31, 2025
I. EQUITY & LIABILITIES			
Shareholders' Funds			
Share Capital	3	2,18,034.55	2,18,034.55
Reserves and Surplus	4	(1,32,093.07)	(1,17,946.01)
		85,941.48	1,00,088.54
Non-Current Liabilities			
Long-term Borrowings	5	2,055.00	744.63
Long term Provisions	6	796.59	1,085.93
		2,851.59	1,830.56
Current Liabilities			
Trade Payables			
Total outstanding dues of Micro & Small Enterprises	7	284.10	16.20
Total outstanding dues of creditors other than micro and small enterprises	7	9,297.74	7,246.93
Other Current Liabilities	8	4,889.33	4,144.20
Short-term Provisions	9	446.78	723.02
		14,917.95	12,130.35
TOTAL		1,03,711.02	1,14,049.45
II. ASSETS			
Non-current assets			
Property, Plant and Equipment and Intangible Assets			
Property, Plant and Equipment	10	8,686.77	11,918.41
Intangible Assets	10	30,664.95	31,818.31
Intangible Assets under Development	10	6,379.64	6,357.98
Non-current Investments	11	10,000.00	10,000.00
Other Non-current Assets	12	3,253.00	13,253.00
		58,984.35	73,347.70

Current Assets			
Trade Receivables	13	1,153.74	791.57
Cash and Bank Balances	14	32,168.14	23,343.01
Short-term Loans and Advances	15	11,404.79	16,380.75
Other Current Assets	16	-	186.42
		44,726.67	40,701.75
TOTAL		1,03,711.02	1,14,049.45
General Information	1		
Significant Accounting Policies and notes to financial statements	2		

The accompanying notes are an integral part of the Financial Statements
per our report of even date attached

For Rathnakar & Co
Chartered Accountants
FRN : 022726S

Sd/-
S. Rathnakar
Partner
M No: 212105
UDIN: 26212105QLIKBC6151
Place: Hyderabad
Date: 14.08.2026

For and on behalf of the
Board of Directors

Sd/-
Ramamohan Rao Puli
Managing Director
DIN : 11197713

Sd/-
Anand Kumar Chedarla
Whole-time director
DIN : 07702546

Sd/-
Balakrishna Gadde
Whole-time director
DIN : 08915090

Sd/-
Metta Simhachalam
Chief Financial Officer

PSSM Media Limited

Statement of Profit and Loss for the year ended 31st March, 2026

All amounts in INR Thousands, unless otherwise stated

Particulars	Note No.	Year ended March 31, 2026	Year ended March 31, 2025
INCOME			
Revenue from Operations	17	37,657.78	17,199.45
Other Income	18	3,359.80	5,898.79
TOTAL INCOME		41,017.58	23,098.24
EXPENSES			
Cost of Materials Consumed and other direct cost	19	27,544.51	33,214.78
Change in Inventories of finished goods, work-in-progress and stock-in-trade	-	-	-
Employee benefits expense	20	10,632.10	10,096.87
Finance Costs	21	27.28	169.82
Depreciation and Amortisation Expense	22	6,714.46	6,278.54
Other Expenses	23	10,246.30	12,764.97
TOTAL EXPENSES		55,164.65	62,524.98
Profit / (loss) before exceptional and extraordinary items and tax		(14,147.06)	(39,426.74)
Exceptional items		-	-
Profit / (loss) before Extraordinary items, and Tax		(14,147.06)	(39,426.74)
Exceptional items		-	-
Profit/(loss) before Tax		(14,147.06)	(39,426.74)
Tax Expenses			
Current Tax		-	-
Profit for the Year		(14,147.06)	(39,426.74)
Earnings Per Equity Share		-	-
Basic (Face value of Rs.10 each)	24	(0.68)	(1.81)
Diluted (Face value of Rs.10 each)	24	(0.68)	(1.81)
General Information	1		
Significant Accounting Policies and notes to financial statements	2		

The accompanying notes are an integral part of the Financial Statements
per our report of even date attached

For Rathnakar & Co
Chartered Accountants
FRN : 022726S

Sd/-
S. Rathnakar
Partner
M No: 212105
UDIN: 26212105QLIKBC6151
Place: Hyderabad
Date: 14.08.2026

For and on behalf of the
Board of Directors

Sd/-
Ramamohan Rao Puli
Managing Director
DIN : 11197713

Sd/-
Anand Kumar Chedarla
Whole-time director
DIN : 07702546

Sd/-
Balakrishna Gadde
Whole-time director
DIN : 08915090

Sd/-
Metta Simhachalam
Chief Financial Officer

PSSM Media Limited

Statement of Cash Flows

FOR THE YEAR ENDED March 31,2026

All amounts in INR Thousands, unless otherwise stated

Particulars	Year ended March 31, 2026	Year ended March 31, 2025
Cash Flows from Operating Activates		
Profit before tax	(14,147.06)	(39,426.73)
Adjustment For		
Interest income	(1,945.59)	(2,995.84)
(Gain) Loss on sale or disposal of Property, Plant and Equipment [Net]	-	(251.52)
Excess Provisions written back	1,246.07	-
Interest expense	27.28	193.69
Depreciation and Amortization Expense	6,714.46	6,278.52
Bad Debts written off	-	403.64
Long term Provisions	(289.34)	-
Operating Profit/(loss) Before Working Capital Changes	(8,394.18)	(35,798.24)
Increase (Decrease) in Trade Payables	2,318.71	(923.94)
Increase (Decrease) in Other liabilities	745.13	1,090.41
Increase (Decrease) in Provisions	(1,522.31)	624.17
Decrease (Increase) in Inventories	-	-
Decrease (Increase) in Trade Receivables	(362.17)	1,361.84
Decrease (Increase) in loans and advances	4,975.96	1,562.71
Decrease (Increase) in Other assets	186.42	(2,026.82)
Cash generated from (used in) Operations	6,341.74	1688.37
Income taxes paid	-	-
Net Cash generated from (used in) Operating Activities	(2,052.44)	(34,109.88)
B.CASH FLOW FROM INVESTING ACTIVITIES		
Purchase of Property, Plant and Equipment and Intangible Assets	(3,406.79)	(10,034.44)
Sale proceeds of Property, Plant and Equipment and Intangible Assets	1,055.68	1,000
Realisation of Non-current Investments	(10,000.00)	2,360.49
Decrease (Increase) in other bank balances & deposits	-	-
Interest received	1,945.59	2,995.84
Net Cash generated from (used in) Investing Activities	9,594.48	(3,678.11)

Particulars	Year ended March 31, 2026	Year ended March 31, 2025
C.CASH FLOW FROM FINANCING ACTIVITIES		
Proceeds from Long-term Borrowings	1,310.37	-
Repayment of Long-term Borrowings	-	(173.91)
Interest paid	(27.28)	(193.69)
Net Cash generated from (used in) Financing Activities	1,283.09	(367.60)
Net Increase (Decrease) In Cash and Cash Equivalents	8,825.13	(38,155.58)
Cash and Cash Equivalents at the Beginning	23,343.01	61,498.60
Cash and Cash Equivalents at the End	32,168.14	23,343.01
General Information 1		
Significant Accounting Policies and notes to financial statements 2		

The accompanying notes are an integral part of the Financial Statements
As per our report of even date attached

For Rathnakar & Co
Chartered Accountants
FRN : 022726S

Sd/-
S. Rathnakar
Partner
M No: 212105
UDIN: 26212105QLIKBC6151
Place: Hyderabad
Date: 14.08.2026

For and on behalf of the
Board of Directors

Sd/-
Ramamohan Rao Puli
Managing Director
DIN : 11197713

Sd/-
Anand Kumar Chedarla
Whole-time director
DIN : 07702546

Sd/-
Balakrishna Gadde
Whole-time director
DIN : 08915090

Sd/-
Metta Simhachalam
Chief Financial Officer

1.General Information

PSSM MEDIA LIMITED (the Company), is a Public Limited Company, with registered address is 8-2-603/1/2, 3rd Floor, Road No. 10, Banjara Hills, Hyderabad, Telangana, India, 500034. The CIN of the Company is U74994TG2017PLC121367. The Company is engaged in the business of electronic.

2.Significant Accounting Policies

Basis of Preparation of Financial Statements

The financial statements have been prepared in accordance with the Generally Accepted Accounting Principles in India (Indian GAAP), which comprise the Accounting Standards notified under the Companies (Accounting Standards) Rules, 2021 (as amended from time to time) and the relevant provisions of the Companies Act, 2013, including the presentation requirements of Division I of Schedule III thereto.

The financial statements have been prepared under the historical cost convention using the accrual method of accounting and in accordance with the fundamental accounting assumptions of Going Concern and Consistency.

Assets and liabilities are classified as current or non-current in accordance with the normal operating cycle, which is assumed to be 12 months.

Use of Estimates

The preparation of financial statements requires the management to make certain estimates and assumptions that affect the amounts reported in the financial statements and notes thereto. The management believes that these estimates and assumptions are reasonable and prudent but the actual results may differ from them. They are reviewed on an on-going basis and any revision to accounting estimates is recognised prospectively in current and future periods.

Accounting estimates and assumptions that may have a significant effect on the amounts reported in the financial statements include:

- Useful life and Residual value of Property, Plant and Equipment and Intangible Assets
- Defined Benefit obligations
- Provisions and Contingencies

Property, Plant and Equipments

Property, plant and equipments are initially recognised at cost. Cost includes purchase price, taxes and duties and other costs directly attributable to bringing the

asset to the working condition for its intended use. However, cost excludes duties and taxes wherever credit of such duties and taxes is availed. It is thereafter carried at its cost less accumulated depreciation and accumulated impairment losses, if any.

Depreciation is provided under the 'Written Down Value' method as per the useful life specified in Schedule II to the Companies Act, 2013. Residual values of assets are measured at not more than 5% of their original cost. For assets added or disposed during the year, depreciation is charged on pro-rata basis from the date of addition or till the date of disposal.

Intangible Assets

Intangible assets which are purchased and have a finite useful life are measured at cost, less accumulated amortisation and accumulated impairment losses, if any. Cost includes expenditure that is directly attributable to the acquisition of the intangible asset. Subsequent expenditure on intangible assets is capitalised only when it increases the future economic benefits embodied in the specific asset to which it relates. All other expenditure is recognised in the statement of profit and loss as incurred.

Intangible assets are amortised on a 'Straight Line Method' basis, over their estimated useful lives from the date they are ready for use, as per the rates mentioned below:

Media Content 10%

Computer Software 20%

The residual value of intangible assets is considered as Nil. The amortisation method and useful lives are reviewed and adjusted, if appropriate, at the end of each reporting period.

Impairment of Assets

At the end of each reporting period, the carrying amounts of Property, Plant & Equipment, and Intangible assets are tested for impairment. An Impairment loss is recognised for an amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal and Value-in-use. Value-in-use is the present value of future cash flows discounted using a rate which reflects the current market rates and the risks specific to the asset.

For the purposes of assessing impairment, assets are grouped at the lowest levels (cash-generating units) for which independent cash inflows can be identified. Impairment losses, if any, are recognised in the Statement of Profit and Loss and

included in depreciation and amortisation expenses.

Investments

Long-term investments are valued at cost less provision for diminution in value, if the diminution is other than temporary. Current investments are valued at lower of cost and fair value. Gain or loss arising on the sale of investments is computed as a difference between carrying amount and the proceeds from sale, net of any expenses. Such gain or loss is recognised in the Statement of Profit and Loss.

Trade Receivables and Loans and Advances

Trade Receivables and Loans and Advances are presented after making adequate provision for any shortfall in their recovery. The provision and any subsequent recovery is recognised in the Profit and Loss statement. Bad debts are written off when they are identified.

Cash and cash equivalents

All highly liquid financial instruments, which are readily convertible into known amount of cash that are subject to an insignificant risk of change in value and having original maturities of three months or less from the date of purchase are considered to be cash equivalents.

Provisions and Contingent Liabilities

A Provision is recognised when the entity has a present obligation as a result of past event and it is probable that an outflow of resources will be required and a reliable estimate can be made of the amount of the obligation. Provisions are measured at the best estimate of the expenditure required to settle the present obligation at the Balance Sheet date.

Contingent liabilities are disclosed when there is a possible obligation arising from past events, the existence of which will be confirmed only by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the entity or a present obligation that arises from past events where it is either not probable that an outflow of resources will be required to settle the obligation or a reliable estimate of the amount cannot be made. A Contingent asset is neither recognised nor disclosed.

Revenue Recognition

Income from advertising / shooting services rendered, if any, is recognised as and when the services are performed, in accordance with the terms of the underlying

agreements or arrangements with the customers, and when no significant obligations remain outstanding.

Interest income, if any, is recognised on an accrual basis using the time proportion method, considering the amount outstanding and the applicable interest rate. Dividend income, where applicable, is recognised when the right to receive the income is established.

Employee Benefits

Short-term employee Benefits:

Benefits such as salaries, wages and performance incentives are charged to the statement of profit and loss at the actual amounts due in the period in which the employee renders the related service.

Defined Contribution Plans:

Payments made to defined contribution plans such as provident and pension fund are charged as an expense based on the amount of contribution required to be made as and when services are rendered by the employees.

Defined Benefit Plans:

All defined benefit plans obligations are determined based on valuations, as at the Balance Sheet date, made by independent actuary using the projected unit credit method. Actuarial gains and losses are recognised immediately in the statement of profit and loss. The fair value of the plan assets is reduced from the gross obligation under the defined benefit plan, to recognise the obligation on net basis.

Other Long-term Employee Benefits:

Other long-term employee benefits include leave encashment. Leave encashment is recognised as an expense in the statement of profit and loss as and when it accrues on actuarial basis.

Leases

At the inception of a lease, the lease arrangement is classified as either a finance lease or an operating lease, based on the substance of the lease agreement. A finance lease is one where substantially all the risks and rewards of ownership are transferred to the lessee, while an operating lease is any other type of lease.

Operating Lease:

If a lease is classified as an operating lease, lease payments made are recognised as

an expense on a straight-line basis over the lease term in the profit and loss statement.

Finance Lease:

If a lease is classified as a finance lease, an asset and a liability is recognised at the commencement of the lease. The value is determined as lower of the asset's fair value and present value of minimum lease payments. Subsequent to initial recognition, the asset is depreciated as per the accounting policy applicable to the same class of assets. The lease payments are apportioned between interest expense and reduction in outstanding lease liability. Interest expenses represent a constant periodic rate of interest on the outstanding lease liability.

Taxes on Income

Current Tax:

Current tax is the estimated amount of tax payable on the taxable income for the year, using tax rates enacted or substantively enacted at the reporting date. Minimum Alternate Tax (MAT) is accounted as Current tax when the taxes calculated as per Book profits are greater than the taxes calculated as per normal provisions of Income Tax. Credit for such MAT is availed when the entity is subjected to normal tax provisions in the future. MAT credit Entitlement is recognised as an asset based on the management's estimate of its recoverability in the future.

Deferred Tax:

Deferred tax is recognised in respect of timing differences between the carrying amount of assets and liabilities for financial reporting purposes and the corresponding amounts used for taxation purposes.

A Deferred tax liability is recognised based on the expected manner of realisation or settlement of the carrying amount of assets and liabilities, using tax rates enacted, or substantively enacted, by the end of the reporting period.

Deferred tax assets are recognised only to the extent that it is probable that future taxable profits will be available against which the asset can be utilised except for deferred tax assets in respect of tax losses, where they are recognised only to the extent the management is virtually certain as to the sufficiency of future taxable income. Deferred tax assets are reviewed at each reporting date and reduced to the extent that it is no longer probable that the related tax benefit will be realised.

Earnings per Share

In determining earnings per share, the Company considers the net profit after tax

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For the year ended March 31, 2026

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attributable to equity shareholders. The number of shares used in computing basic earnings per share is the weighted average number of equity shares outstanding during the year. The number of equity shares used in computing diluted earnings per share comprises weighted average number of equity shares considered for deriving basic earnings per share and also weighted average number of equity shares which could have been issued on the conversion of all dilutive potential equity shares.

3.Share Capital

Particulars	As at March 31, 2026	As at March 31, 2025
Authorised		
3,00,00,000 Equity shares of Rs. 10 each	3,00,000.00	3,00,000.00
Issued, subscribed and fully paid up		
2,18,03,455 Equity shares of Rs. 10 each fully paid	2,18,034.55	2,18,034.55
Total	2,18,034.55	2,18,034.55

Reconciliation of the number of Equity Shares outstanding

Particulars	As at March 31, 2026		As at March 31, 2025	
	No.of shares	Amount	No.of shares	Amount
As at the beginning of the period	2,18,03,455	2,18,034.55	2,18,03,455	2,18,034.55
Add : Shares Issued during the period	-	-	-	-
Less : Deductions during the period	-	-	-	-
As at the end of the period	2,18,03,455	2,18,034.55	2,18,03,455	2,18,034.55

Rights, preferences and restrictions attached to shares

The Company has only one class of equity shares having a par value of Rs. 10 per share. Each equity shareholder is entitled to one vote per share. In the event of liquidation of the Company, the holders of equity shares will be entitled to receive remaining assets of the Company, after distribution of all preferential amounts, in proportion to their shareholding. Any dividend proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting, except in case of interim dividend.

Details regarding number and class of shares for the period of five years immediately preceding March 31, 2026

a) The company has not allotted any shares as fully paid-up without payment being

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received in cash.

b) The company has not allotted any shares as fully paid up bonus shares.

c) The company has not bought back any of its shares.

Other Details regarding issue of shares

There are no shares reserved for issue under options and contracts / commitments for the sale of shares.

There are no securities convertible into equity or preference shares.

There are no calls unpaid on any shares.

There are no forfeited shares.

Equity Shares held by Promoters at the end of the year

Promoter Name	As at March 31, 2026		As at March 31, 2025		% Change during year
	No. of Shares	%	No. of Shares	%	
Navakanth Mgadda	41,000	0.19%	41,000	0.19%	-
Anand Kumar Chedarla	43,970	0.20%	43,970	0.20%	-
Nirmala devi Makam	1,000	0.00%	1,000	0.00%	-
Sesha Ratnam Vallabaneni	1,508	0.01%	1,508	0.01%	-
Madhavi Challamalla	27,500	0.13%	27,500	0.13%	-
N Jayalakshmi	20,336	0.09%	20,336	0.09%	-
Tirunagari Vani	15,229	0.07%	15,229	0.07%	-
Total	1,50,543	0.69%	1,50,543	0.69%	

4.Reserves and Surplus

Particulars	As at 31-03-2026	As at 31-03-2025
Securities Premium		
Opening Balance	1,00,892.28	1,00,892.28
(+) Additions	-	-
(-) Deductions	-	-
Closing Balance	1,00,892.28	1,00,892.28
Surplus in Statement of Profit and Loss		
Opening Balance	(2,18,838.29)	(1,79,411.55)
(+) Net Profit or (Loss) for the period	(14,147.06)	(39,426.74)
Closing Balance	(2,32,985.35)	(2,18,838.29)
Total (a+b)	(1,32,093.07)	(1,17,946.01)

PSSM Media Limited
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For the year ended March 31, 2026

All amounts in INR Thousands, unless otherwise stated

5. Long-term Borrowings

Particulars	As at 31-03-2026	As at 31-03-2025
Secured	-	-
Term loans from financial institutions	-	744.63
Unsecured	-	-
Loans from Directors (interest free and repayable on demand)	2,055.00	-
Total	2,055.00	744.63

6. Long-term Provisions

Particulars	As at 31-03-2026	As at 31-03-2025
Provision for Gratuity	796.59	961.24
Other provisions	-	124.69
Total	796.59	1,085.93

7. Trade Payables

Particulars	As at 31-03-2026	As at 31-03-2025
Total outstanding dues of micro and small enterprises	284.10	16.20
Total outstanding dues of other than micro and small enterprises	9,297.74	7,246.93
Total	9,581.84	7,263.13

Ageing of trade payables from the due date of payment for each of the category as at March 31, 2026

Particulars	Outstanding for following periods from due date of payment				
	Less than 1Yr	1-2 yrs	2-3 yrs	More than 3yrs	Total
MSME	284.10	-	-	-	284.10
Others	9,297.74	-	-	-	9,297.74
Dispute dues-MSME	-	-	-	-	-
Dispute dues- Others	-	-	-	-	-
Total	9,581.84	-	-	-	9,581.84

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All amounts in INR Thousands, unless otherwise stated

Ageing of trade payables from the due date of payment for each of the category as at March 31, 2025

Particulars	Outstanding for following periods from due date of payment				
	Less than 1Yr	1-2 yrs	2-3 yrs	More than 3yrs	Total
MSME	16.20	-	-	-	16.20
Others	7,246.93	-	-	-	7,246.93
Dispute dues-MSME	-	-	-	-	-
Dispute dues- Others	-	-	-	-	-
Total	7,263.13		-	-	7,263.13

8. Other Current Liabilities

Particulars	As at 31-03-2026	As at 31-03-2025
Advance from Customers	1,590.23	1,024.26
Employee Dues Payable	574.21	637.19
Statutory dues payable	1,630.61	1,481.90
Profession Charges Payable	864.72	940.60
Creditors for services and supplies	229.56	60.25
Total	4,889.33	4,144.20

9.Short-term Provisions

Particulars	As at 31-03-2026	As at 31-03-2025
Provision for Gratuity	224.28	488.02
Provision for Other Expenses	222.50	235.00
Total	446.78	723.02

PSSM Media Limited
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For the year ended March 31, 2026

All amounts in INR Thousands, unless otherwise stated

10. Property, Plant and Equipment and Intangible Assets for 'Current period'										
Particulars	GROSS BLOCK			Depreciation and Amortisation			NET BLOCK		As at 31-03-2026	As at 31-03-2025
	As at 31-03-2025	Additions	De- ductions	As at 31-03-2026	As at 31-03-2025	For the year	on De- ductions	As at 31-03-2026		
10A. Property, Plant and Equipment										
Freehold Land	2,087.16	-	-	2,087.16	-	-	-	2,087.16	2,087.16	2,087.16
Buildings	3,489.86	-	-	3,489.86	516.18	144.82	-	661.00	2,828.86	2,973.68
Plant and Machinery	11,725.94	388.63	-	12,114.57	6,905.86	2,480.35	-	9,386.21	2,728.36	4,820.08
Furniture and Fixtures	2,966.60	-	-	2,966.60	2,416.20	142.50	-	2,558.70	407.90	550.40
Office Equipment	2,109.58	9.30	-	2,118.88	1,939.59	34.53	-	144.76	144.76	169.99
Computers	8,548.86	272.00	-	8,820.86	8,227.10	126.45	-	8,353.55	467.31	321.76
Vehicles	2,254.41	-	2,179.41	75.00	1,259.07	187.67	1,394.16	758.64	22.42	995.34
TOTAL	33,182.41	669.93	2,179.41	31,672.93	21,264.00	3,116.32	1,394.16	21,862.86	8,686.77	11,918.41
10B. Intangible Assets										
Computer Software	-	11.00	-	11.00	-	2.75	-	2.75	8.25	-
Technical Knowhow	39,960.26	2,439.27	-	42,399.53	8,141.95	3,595.39	-	30,662.20	31,589.03	31,818.31
TOTAL	39,960.26	2,439.27	-	42,399.53	8,141.95	3,598.14		30,664.95	31,597.28	31,818.31
10C. Intangible Assets under Development										
	6,357.98	21.66	-	6,379.64	-	-	-	-	6,379.64	6,357.98

PSSM Media Limited
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For the year ended March 31, 2026

All amounts in INR Thousands, unless otherwise stated

10. Property, Plant and Equipment and Intangible Assets for 'Previous period'										
Particulars	GROSS BLOCK			Depreciation and Amortisation			NET BLOCK			
	As at 31-03-2024	Additions	De- ductions	As at 31-03-2025	As at 31-03-2024	For the year	on De- ductions	As at 31-03-2025	As at 31-03-2025	As at 31-03-2024
10A. Property, Plant and Equipment										
Freehold Land	2,087.16	-	-	2,087.16	-	-	-	2,087.16	2,087.16	
Buildings	3,489.86	-	-	3,489.86	363.95	152.23	-	2,973.68	3,125.91	
Plant and Machinery	11,510.13	215.81	-	11,725.94	5,611.85	1,294.01	-	4,820.08	5,898.28	
Furniture and Fixtures	2,966.60	-	-	2,966.60	2,201.67	214.53	-	550.40	764.93	
Office Equipment	2,109.58	-	-	2,109.58	1,800.10	139.49	-	1,939.59	309.48	
Computers	8,508.61	40.25	-	8,548.86	7,849.05	378.05	-	321.76	659.56	
Vehicles	4,826.90	-	2,572.49	2,254.41	2,503.40	579.69	1,824.02	995.34	2,323.50	
TOTAL	35,498.84	256.06	2,572.49	33,182.41	20,330.02	2,758.00	1,824.02	11,918.41	15,168.82	
10B. Intangible Assets										
Computer Software	-	-	-	-	-	-	-	-	-	
Technical knowhow	30,776.02	9,184.24	-	39,960.26	4,621.41	3,520.54	-	31,818.31	26,154.61	
TOTAL	30,776.02	9,184.24	-	39,960.26	4,621.41	3,520.54	-	31,818.31	26,154.61	
10C. Intangible Assets under Development										
	5,763.84	594.14	-	6,357.98	-	-	-	6,357.98	5,763.84	

Ageing schedule for Projects in progress

Particulars	As at March 31, 2025					Total	Less than 1 year	1-2 years	2-3 years	More than 3 years	Total
	Less than 1 year	1-2 years	2-3 years	More than 3 years							
Intangibles under development											
Technical Projects	6.46	594.89	6,379.03		6,980.38						-
Projects temporarily suspended					-						-

11.Non-current Investments

Particulars	As at 31-03-2026	As at 31-03-2025
Non-Trade Investments		
Investment in ONEMEDIA NETWORK LIMITED (10,00,000 equity shares of Rs 10 each)	10,000.00	10,000.00
Total	10,000.00	10,000.00
Aggregate amount of unquoted investments	10,000.00	10,000.00

12.Other Non-current Assets

Particulars	As at 31-03-2026	As at 31-03-2025
Security Deposits	3,253.00	3,253.00
Deposit with Bank with maturity of over one year kept as margin for Bank guarantee	-	10,000.00
Total	3,253.00	13,253.00

13.Trade Receivables

Particulars	As at 31-03-2026	As at 31-03-2025
Unsecured, considered good	1,153.74	791.57
Total	1,153.74	791.57

Ageing for trade receivables from the due date of payment for each of the category as at March 31, 2026

Particulars	Outstanding for following periods from due date of payment						Total
	Not Due	Less than 6mon	6 months - 1 years	1-2 yrs	2-3 yrs	More than 3yrs	
Undisputed - Considered Good	-	1,465.00	-	-	-	-	1,465.00
Undisputed - Considered doubtful	-	-	-	-	-	-	-
Disputed - Considered Good	-	-	-	-	-	-	-
Disputed - Considered doubtful	-	-	-	-	-	-	-
Total	-	1,465.00	-	-	-	-	1,465.00

Ageing for trade receivables from the due date of payment for each of the category as at March 31, 2025

Particulars	Outstanding for following periods from due date of payment						
	Not Due	Less than 6mon	6 months - 1 years	1-2 yrs	2-3 yrs	More than 3yrs	Total
Undisputed - Considered Good	-	508.71	94.00	188.86	-	-	791.57
Undisputed - Considered doubtful	-	-	-	-	-	-	-
Disputed - Considered Good	-	-	-	-	-	-	-
Disputed - Considered doubtful	-	-	-	-	-	-	-
Total	-	508.71	94.00	188.86	-	-	791.57

14.Cash and Bank Balances

Particulars	As at 31-03-2026	As at 31-03-2025
Cash and Cash Equivalents		
Cash on hand	0.16	1.26
Balances with banks in current accounts	1,317.98	2,491.75
	1,318.14	2,493.01
Other Bank Balances		
Bank deposits with upto twelve months maturity	30,850.00	20,850.00
Other Bank Balances	-	-
	30,850.00	20,850.00
Total	32,168.14	23,343.01

15.Short-term Loans and Advances

Particulars	As at 31-03-2026	As at 31-03-2025
Unsecured, considered good		
Advance Tax and TDS	757.12	1,042.97
GST Input Credit	8,638.65	12,724.40
Prepaid Expenses	803.68	1,462.28
Advances to suppliers	1,013.80	446.79
Advances to others	191.54	704.31
Total	11,404.79	16,380.75

16.Other Current Assets

Particulars	As at 31-03-2026	As at 31-03-2025
Other current assets	30.88	186.42
Total	30.88	186.42

17.Revenue from Operations

Particulars	As at 31-03-2026	As at 31-03-2025
Revenue from operations		
Sale of services	37,657.78	17,199.45
Total	37,657.78	17,199.45

18.Other Income

Particulars	As at 31-03-2026	As at 31-03-2025
Interest income		
Interest income on Bank deposits	1,888.23	2,901.38
Interest income on Tax refunds	57.36	94.46
Other non-operating income		
Gain on sale or disposal of Property, Plant and Equipment [Net]	-	251.52
Provisions written back	1,246.07	-
Discount received	168.14	2,651.43
Total	3,359.80	5,898.79

19.Cost of Materials Consumed

Particulars	As at 31-03-2026	As at 31-03-2025
Purchase of Raw materials/stores/components	47.46	140.44
Sponsored event management expenses	6,628.93	4,403.21
Shooting Expenses	1,028.29	985.69
Placement Charges	5,205.76	7,932.33
Teleporting & Uplinking Expenses	3,144.32	7,390.83
Professional Charges	11,469.75	10,733.22
Sattlite Channel Launching Expenses	-	1,629.06
Other direct expenses	20.00	-
Total	27,544.51	33,214.78

20.Employee Benefits Expense

Particulars	As at 31-03-2026	As at 31-03-2025
Salaries and wages	9,403.67	8,445.07
Contribution to provident and other funds	827.84	1,316.15
Staff welfare expenses	400.59	335.65
Total	10,632.10	10,096.87

21.Finance Costs

Particulars	As at 31-03-2026	As at 31-03-2025
Interest expense on Borrowings	27.28	169.82
Total	27.28	169.82

22.Depreciation and Amortisation Expense

Particulars	As at 31-03-2026	As at 31-03-2025
Depreciation on Property, Plant and Equipment	4,155.75	2,758.00
Amortisation of Intangible Assets	4,417.31	3,520.54
Total	8,573.06	6,278.54

23.Other Expenses

Particulars	Year ended March 31, 2026	Year ended March 31, 2025
Electricity, Power and fuel	818.46	857.50
Rent	1,691.18	1,897.63
Repairs and maintenance	1,429.16	1,803.57
Insurance expenses	74.44	71.90
Rates and Taxes	931.77	939.89
Professional and consultancy charges	50.00	-
Payment to Auditors	125.00	125.00
Printing and stationery	157.27	155.58
Bank Charges	25.57	23.87
Telephone and Internet Charges	749.84	739.15
Information technology services expenses	349.62	171.82
Office and Administration	310.68	524.06
Travelling expenses	1,279.28	1,671.15
Conveyance expenses	822.73	1,129.74
Freight and forwarding	0.46	-
Advertisement and Marketing expenses	17.78	38.60
Selling and Distribution expenses	280.20	1,532.49
sitting fees	408.86	342.85
Internal Audit Fee	160.00	160.00
Depository fee	153.63	150.00
Penal charges	4.97	-
Loss on sale or disposal of Property, Plant & Equipment	312.26	-
Loss on Foreign Exchange fluctuations [Net]	0.19	25.93
Bad Debts written off	-	403.64
Miscellaneous expenses	92.95	0.60
Total	10,246.30	12,764.97
Auditor's Remuneration includes:		
Audit fees	100.00	100.00
Tax audit fees	25.00	25.00
	125.00	125.00

24.Earnings Per Share

Particulars	Year ended March 31, 2026	Year ended March 31, 2025
Net Profit after Tax	(15,030)	(39,427)
Less: Preference Dividend	-	-
Earnings attributable to Equity shareholders (a)	(15,030.20)	(39,426.74)
No. of Equity shares at the end of the period	2,18,03,455	2,18,03,455
Weighted average no. of Equity shares for calculating Basic EPS (b)	2,18,03,455	2,18,03,455
Basic and diluted Earning per share [Face value of Rs.10 each] (a/b)	(0.69)	(1.81)

25. Employees Defined Benefit Plans

Particulars	Year ended March 31, 2026	Year ended March 31, 2025
Change in Present Value of Obligation		
Present value of the obligation at the beginning of the year	786.09	663.18
Current Service Cost	242.31	133.19
Interest Cost	48.69	43.77
Actuarial (Gain) / Loss on Obligation	(56.23)	(54.05)
Present value of the obligation at the end of the year	1,020.87	786.09
Amounts Recognized in the Balance Sheet		
Present value of Obligation at the end of the year	1,020.87	786.09
Net Obligation at the end of the year	1,020.87	786.09
Actuarial Assumptions		
Discount Rate	6.9 %	6.6%
Expected rate of return on Plan assets	NA	NA
Salary Escalation Rate	11%	11%
Retirement Age	55	55

The estimates of future salary increases, considered in actuarial valuation, take account of inflation, seniority, promotion and other relevant factors, such as supply and demand in the employment market.

26.Related Party Disclosures (I) List of Related Parties

Name of Related Party	Relationship
RAMAMOHAN RAO PULI	Managing Director
BALAKRISHNA GADDE	Whole-time Director
CHEDARLA ANAND KUMAR	Whole-time Director
ADIGOPULA HARI BABU	Whole-time Director
BANDI SRINIVASA RAO	Whole-time Director

(ii) Transactions with Related Parties

Name of Related Party	Nature of Relationship	Nature of Transaction	As at March 31, 2026	As at March 31, 2025
RAMAMOHAN RAO PULI	Managing Director	Salary	471.75	-
BALAKRISHNA GADDE	Whole-time Director	Salary	662.40	662.40
CHEDARLA ANAND KUMAR	Whole-time Director	Salary	621.00	621.00
ADIGOPULA HARI BABU	Whole-time Director	Salary	471.75	-
BANDI SRINIVASA RAO	Whole-time Director	Salary	471.75	-
RAMAMOHAN RAO PULI	Managing Director	Unsecured Loan	990.00	-
BALAKRISHNA GADDE	Whole-time Director	Unsecured Loan	570.00	-
KAVJ Prasad	Director	Unsecured Loan	495.00	-
M Navakanth	Executive Director	Salary	-	414.00

(iii) Outstanding Balances of Related Parties

Name of Related Party	Nature of Relationship	Nature of Balance	As at March 31, 2026	As at March 31, 2025
RAMAMOHAN RAO PULI	Managing Director	Salary payable	60.00	-
BALAKRISHNA GADDE	Whole-time Director	Salary payable	55.20	55.20
CHEDARLA ANAND KUMAR	Whole-time Director	Salary payable	51.75	51.75
ADIGOPULA HARI BABU	Whole-time Director	Salary payable	60.00	-
BANDI SRINIVASA RAO	Whole-time Director	Salary payable	60.00	-
RAMAMOHAN RAO PULI	Managing Director	Unsecured Loan payable	990.00	-
BALAKRISHNA GADDE	Whole-time Director	Unsecured Loan payable	570.00	-
KAVJ Prasad	Director	Unsecured Loan payable	495.00	-

27. Analytical Ratios

Ratio	Numerator	Denominator	Year ended March 31, 2026	Year ended March 31, 2025	% Variance
Current ratio (in times)	Current assets	Current liabilities	2.98	3.36	-11.30%
Debt - Equity ratio (in times)	Long Term Borrowings + Short Term Borrowings	Equity shareholders' funds	0.02	0.01	224.71%
Debt Service coverage (in times)	Earnings available for debt service	Total debt service	-235.70	-95.94	-145.67%
Return on equity (in %)	Profit after taxes - Preference Dividend	Average equity shareholders' funds	-16.24%	-32.91%	50.67%
Inventory Turnover (in times)	Cost of Goods Sold	Average inventories	-	-	-
Trade receivables turnover (in times)	Revenue from operations	Average trade receivables	38.72	10.27	276.89%
Trade payables turnover (in times)	Purchases + Other Expense - Non Cash Expense	Average trade payables	1.21	1.61	-25.39%
Net capital turnover (in times)	Revenue from operations	Average of Current assets - Current liabilities	1.29	0.35	271.31%
Net profit ratio (in %)	Profit after taxes	Revenue from operations	-39.91%	-229.23%	82.59%
Return on capital employed (in %)	Profit before tax + Finance costs	Average capital employed	-26.84%	-45.87%	41.49%
Return on investment (in %)	Income from Investments	Time weighted average Investments	-	-	-

Earning available for debt service = Profit for the year (before taxes) + Finance costs + Depreciation and Amortisation Expense

Total debt service = Finance costs + Principal Repayments

Capital employed = Shareholders' funds + Long Term Borrowings + Short Term Borrowings + Deferred Tax Liabilities (Net) - Intangible assets - Intangible Assets under development

28. Additional Regulatory Information for current and previous year

The Company do not have any charges or satisfaction which is yet to be registered with ROC beyond the statutory period.

The Company has not been declared a wilful defaulter by any lender who has powers to declare a company as a wilful defaulter.

The Company has not availed any short-term borrowings from banks or financial institutions. Hence, there is no requirement to file quarterly statements of current assets with them.

The Company does not hold any Immovable property whose title deeds are not held in the name of company.

No proceedings have been initiated or are pending against the Company under the Benami Transactions (Prohibition) Act, 1988 and the rules made thereunder.

The Company has not revalued any of its Property, Plant and Equipment and intangible assets during the year.

The Company does not have any Capital-work-in progress.

The Company has Intangible assets under development. Refer Note 10 for details.

The Company has complied with the number of layers prescribed under clause (87) of section 2 of the Act read with Companies (Restriction on number of Layers) Rules, 2017.

The Company has not traded or invested in Crypto currency or Virtual Currency.

The Company has not granted loans to promoters, directors, KMPs and other related parties that are repayable on demand or without specifying any terms or period of repayment.

The Company does not have any transactions and outstanding balances with Companies struck off under section 248 of the Companies Act, 2013 or section 560 of Companies Act, 1956.

There are no unrecorded transactions surrendered or disclosed as income during the year in the course of assessments under Income Tax Act.

The Company has no Scheme of Arrangement approved by the competent authority specified under Section 230 to 237 of the Companies Act, 2013.

The Company has not advanced, loaned, or invested any funds to any entity for onward lending, investment, or providing guarantees on behalf of the Company.

The Company has not received any funds with the understanding, that it would lend, invest, or provide guarantees to other entities on behalf of the Funding Party.

29. Other Disclosures

Previous Period figures have been re-grouped / re-classified, wherever necessary, to make them comparable with Current Period's classification.

As per our report of even date attached

For Rathnakar & Co
Chartered Accountants
FRN : 022726S

Sd/-
S. Rathnakar
Partner
M No: 212105
UDIN: 26212105QLIKBC6151
Place: Hyderabad
Date: 14.08.2026

For and on behalf of the
Board of Directors

Sd/-
Ramamohan Rao Puli
Managing Director
DIN : 11197713

Sd/-
Anand Kumar Chedarla
Whole-time director
DIN : 07702546

Sd/-
Balakrishna Gadde
Whole-time director
DIN : 08915090

Sd/-
Metta Simhachalam
Chief Financial Officer

NOTICE

NOTICE IS HEREBY GIVEN THAT THE 9TH ANNUAL GENERAL MEETING OF THE MEMBERS OF THE COMPANY, PSSM MEDIA LIMITED WILL BE HELD ON SATURDAY, 26TH SEPTEMBER, 2026 AT 3:00 P.M AT THE REGISTERED OFFICE OF THE COMPANY, SITUATED AT 8-2-603/1/2, 3RD FLOOR, ROAD NO. 10, BANJARA HILLS, HYDERABAD, TELANGANA - 500034 TO TRANSACT THE FOLLOWING BUSINESS:

ORDINARY BUSINESS:

1. To receive, consider and adopt the Audited Financial Statements of the Company for the Financial Year ended 31st March, 2026, together with the reports of the Board of Directors and the Auditors thereon.
2. To appoint a Director in place of Mr. Chenchu Subba Rao Kopparapu (DIN: 08566481) who retires by rotation and being eligible, offers himself for reappointment.
3. To appoint a Director in place of Mr. Thanguturu Krishna Mohan (DIN: 08204376) who retires by rotation and being eligible, offers himself for reappointment.
4. To appoint a Director in place of Mr. Sidda Nageswara Rao (DIN: 08060875) who retires by rotation and being eligible, offers himself for reappointment.

SPECIAL BUSINESS

5. To approve the appointment of Mr. Anand Kumar Chedarla (DIN: 07702546) as a Whole Time Director of the Company.

To consider and if thought fit, to pass with or without modifications the following resolution as a **Special Resolution**:

"RESOLVED THAT pursuant to the provisions of Sections 196, 197, 203 and other applicable provisions, if any, of the Companies Act 2013 and the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 (including any statutory modification or re-enactment thereof for the time being in force) read with Schedule V of the Act and Articles of Association of the Company and approval of Board of Directors, Mr. Anand Kumar Chedarla (DIN: 07702546) be and is hereby re-designated as the Whole-time Director of the Company for a period of 5 (Five) years with effect from 10.03.2026, at a remuneration of Rs.45,000/- per month plus 15% of the pay as House Rent Allowance and conveyance charges up to a maximum of Rs. 15,000/- per month, which will be paid for a period of 3 years from the date of appointment which may be amended from time to time at the discretion of the Board."

“RESOLVED FURTHER THAT pursuant to the provisions of Companies Act, 2013 and subject to such approvals as may be necessary the above remuneration be paid as the minimum remuneration to Mr. Anand Kumar Chedarla (DIN: 07702546) during the tenure of his office as Whole-time Director of the Company even in the absence of or inadequacy of profits in any year.”

“RESOLVED FURTHER THAT Managing Director and/or any of the Whole-time Directors of the Company be and are hereby severally authorised to do all such acts, deeds, matters and things as may be necessary to give effect to the aforesaid resolution.”

6. To approve the appointment of Mr. Ramamohan Rao Puli (DIN: 11197713) as a Managing Director of the Company.

To consider and if thought fit, to pass with or without modifications the following resolution as a **Special Resolution**:

“RESOLVED THAT pursuant to the provisions of Sections 196, 197, 203 and other applicable provisions, if any, of the Companies Act 2013 and the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 (including any statutory modification or re-enactment thereof for the time being in force) read with Schedule V of the Act and Articles of Association of the Company and approval of Board of Directors, Mr. Ramamohan Rao Puli (DIN: 11197713), be and is hereby re-designated as the Managing Director of the Company for a period of 5 (Five) years with effect from 10.03.2026, at a remuneration of Rs. 45,000/- per month plus 15% of the pay as House Rent Allowance and conveyance charges up to a maximum of Rs. 15,000/- per month, which will be paid for a period of 3 years from the date of appointment which may be amended from time to time at the discretion of the Board.”

“RESOLVED FURTHER THAT pursuant to the provisions of Companies Act, 2013 and subject to such approvals as may be necessary the above remuneration be paid as the minimum remuneration to Mr. Ramamohan Rao Puli (DIN: 11197713) during the tenure of his office as Managing Director of the Company even in the absence of or inadequacy of profits in any year.”

“RESOLVED FURTHER THAT Managing Director and/or any of the Whole-time Directors of the Company be and are hereby severally authorised to do all such acts, deeds, matters and things as may be necessary to give effect to the aforesaid resolution.”

7. To regularise the appointment of Mr. Jagannatham Puttaparthi (DIN: 01375713) as an Independent Director of the Company.

To consider and if thought fit, to pass with or without modifications the following

resolution as an **Ordinary Resolution:**

“RESOLVED THAT pursuant to the provisions of Sections 149, 152 read with Schedule IV and all other applicable provisions of the Companies Act, 2013 (“the Act”) and the Companies (Appointment and Qualifications of Directors) Rules, 2014 (including any statutory modification(s) or re-enactment thereof for the time being in force), Mr. Jagannatham Puttaparthi (DIN: 01375713), who was appointed as an Additional Director in the capacity of Independent Director of the Company with effect from 10th March, 2026 and who holds office upto the date of this Annual General Meeting in terms of Section 161(1) of the Act and the Article of Association of the Company and in respect of whom the Company has received a notice in writing under Section 160 of the Act from a member proposing his candidature for the office of the director of the Company, be and is hereby appointed as an Independent Director of the Company, not liable to retire by rotation, to hold office for a term of five consecutive years from 10.03.2026 to 09.03.2031.”

“RESOLVED FURTHER THAT Managing Director and/or any of the Whole-time Directors of the Company be and are hereby severally authorised to do all such acts, deeds, matters and things as may be necessary to give effect to the aforesaid resolution.”

8. To regularise the appointment of Ms. Santi Kumari Rudraraju (DIN: 11044157) as an Independent Director of the Company.

To consider and if thought fit, to pass with or without modifications the following resolution as an **Ordinary Resolution:**

“RESOLVED THAT pursuant to the provisions of Sections 149, 152 read with Schedule IV and all other applicable provisions of the Companies Act, 2013 (“the Act”) and the Companies (Appointment and Qualifications of Directors) Rules, 2014 (including any statutory modification(s) or re-enactment thereof for the time being in force), Ms. Santi Kumari Rudraraju (DIN: 11044157), who was appointed as an Additional Director in the capacity of Independent Director of the Company with effect from 10th March, 2026 and who holds office upto the date of this Annual General Meeting in terms of Section 161(1) of the Act and the Article of Association of the Company and in respect of whom the Company has received a notice in writing under Section 160 of the Act from a member proposing her candidature for the office of the director of the Company, be and is hereby appointed as an Independent Director of the Company, not liable to retire by rotation, to hold office for a term of five consecutive years from 10.03.2026 to 09.03.2031.”

“RESOLVED FURTHER THAT Managing Director and/or any of the Whole-time Directors of the Company be and are hereby severally authorised to do all such

acts, deeds, matters and things as may be necessary to give effect to the aforesaid resolution.”

9. To sale/disposal of the whole or substantially the whole of the undertaking of the company.

To consider and if thought fit, to pass with or without modifications the following resolution as **Special Resolution**:

“RESOLVED THAT pursuant to the provisions of Section 180(1)(a) and other applicable provisions, if any, of the Companies Act, 2013, read with the rules made thereunder, and subject to such approvals, consents, permissions and sanctions as may be necessary, consent of the Members of the Company be and is hereby accorded to the Board of Directors of the Company to sell, transfer, convey, assign, lease or otherwise dispose of the whole or substantially the whole of the undertaking of the Company, being Villa No. 16, 17 and 55, situated at Maheshwara Maha Pyramid, Ammaspally Village, Kadthal Mandal, Rangareddy District, Telangana and on such terms and conditions as may be determined by the Board of Directors in the best interests of the Company.

RESOLVED FURTHER THAT the Board of Directors of the Company be and is hereby authorised to negotiate, finalise and execute all agreements, deeds, documents and writings and to take all such steps and actions as may be necessary, desirable or expedient to give effect to this resolution, including obtaining all requisite statutory, regulatory and other approvals.

RESOLVED FURTHER THAT the Board of Directors be and is hereby authorised to delegate all or any of the powers conferred upon it by this resolution to any Director or officer of the Company, as it may deem appropriate, and to do all such acts, deeds, matters and things as may be necessary or incidental for giving effect to this resolution.”

**BY ORDER OF THE BOARD
FOR PSSM MEDIA LIMITED**

Sd/-

**RAMAMOCHAN RAO PULI
MANAGING DIRECTOR
(DIN: 11197713)**

**DATE : 14.08.2026
PLACE: HYDERABAD**

NOTES:

1. Explanatory Statement as required under Section 102 of the Companies Act, 2013 is annexed to this notice. Further, disclosures as required under the Secretarial Standard-2 on General Meetings issued by the Institute of Company Secretaries of India ('SS-2') are provided in Annexure-II attached to this Notice.
2. A Member entitled to attend and vote at the Meeting is entitled to appoint a proxy to attend and vote instead of himself/herself. Such proxy need not be a Member of the Company. A person can act as proxy on behalf of Members not exceeding fifty (50) and holding in the aggregate not more than 10% of the total paid up share capital of the Company carrying voting rights. The instrument of proxy in order to be effective, should be deposited at the Registered Office of the Company, duly completed and signed, not less than 48 hours before the commencement of the Meeting. Representations submitted on behalf of the Companies, Societies, Trust etc. must be supported by an appropriate resolution/ authority letter, as applicable.
3. As per the circular issued by Ministry of Corporate Affairs (MCA), effective from 02nd October, 2018, transfer and transmission of shares is allowed only in dematerialised format. As such your company had appointed Bigshare Services Private Limited having their office at 306, Right Wing, 3rd Floor, Amrutha Ville, Opp. Yashoda Hospital, Somajiguda, Rajbhavan Road, Hyderabad - 500 082 as its Registrar and share transfer agent and Members who are holding shares in physical form are requested to dematerialize their equity shares through their Depository Participant(s). The ISIN in respect of equity shares is INE02VX01013.
4. Members holding shares in physical form are requested to notify immediately any change in their address along with address proof, i.e., Electricity /Telephone Bill, Driving License or a copy of passport and Bank particulars to the company or its Registrar & Share Transfer Agent and in case their shares are held in dematerialized form, this information should be passed on directly to their respective Depository Participants and not to the company/RTA without delay.
5. Members, who hold shares in de-materialized form, are requested to bring their Client ID and DP IDs for easier identification of attendance at the meeting.
6. As part of its "green initiative in Corporate Governance", MCA allows paperless compliances including service of a notice/document by companies to their Members through electronic mode. Therefore, members are requested to update their e-mail IDs with the Company who have not provided earlier in order to enable the company to follow the instructions of MCA and full fill the initiatives taken by Government of India in this regard in future correspondence to members.

7. Pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 (as amended) and MCA Circulars, the Company is providing facility of remote e-voting to its Members in respect of the business to be transacted at the AGM. For this purpose, the Company has entered into an agreement with Central Depository Services (India) Limited (CDSL) for facilitating voting through electronic means, as the authorized e-Voting's agency. The facility of casting votes by a member using remote e-voting will be provided by CDSL.

8. In line with the Ministry of Corporate Affairs (MCA) Circular, the Notice calling the AGM along with the Annual Report 2025-26 is being sent only through electronic mode to those members whose e-mail addresses are registered with the Company/Depositories and the same has been uploaded on the website of the Company at **www.pmconlinetv.com**. The AGM Notice is also disseminated on the website of CDSL (agency for providing the Remote e-Voting facility) i.e. www.evotingindia.com.

9. The Register of Members and Share Transfer Registers of the Company will be closed from 19.09.2026 to 26.09.2026 (both days inclusive).

10. Members are requested to produce the Attendance Slip duly signed as per the Specimen Signature recorded with the Company/Depository Participant for admission to the meeting hall.

11. The Statutory Registers and the documents pertaining to the items of business to be transacted at the AGM are available for inspection in electronic mode. The shareholders may write an e-mail to pssmmedia@gmail.com and the Company shall respond suitably.

12. Pursuant to Secretarial Standard 2 (SS-2) issued by the Institute of Company Secretaries of India the route map for reaching the meeting venue is attached.

THE INTRUCTIONS FOR SHAREHOLDERS FOR REMOTE E-VOTING:

Step 1 : Access through Depositories CDSL/NSDL e-Voting system in case of individual shareholders holding shares in demat mode.

Step 2 : Access through CDSL e-Voting system in case of shareholders holding shares in physical mode and non-individual shareholders in demat mode.

(i) The voting period begins on Wednesday, 23rd September, 2026 (09.00 A.M) and ends on Friday, 25th September, 2026 (05.00 P.M). During this period shareholders' of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date i.e 19th September, 2026, may cast their vote electronically. The e-voting module shall be disabled by CDSL for voting thereafter.

(ii) Shareholders who have already voted prior to the meeting date would not be

entitled to vote at the meeting venue.

(iii) The Board of Directors has appointed D. Hanumanta Raju & Co. Company Secretaries, B-13, F-1, P.S. Nagar, Vijayanagar Colony, Hyderabad – 500 057 as the Scrutinizer to scrutinize the e-voting process and voting at the AGM in a fair and transparent manner.

(iv) The scrutinizer shall, immediately after the conclusion of voting at the general meeting, first count the votes cast at the meeting, thereafter unblock the votes cast through remote e-voting in the presence of at least two witnesses who are not in the employment of the Company and make a consolidated Scrutinizer's Report of the total votes cast in favour or against, if any, to the Chairman or person authorized by the Chairman for counter signature.

(v) The results shall be declared either by the Chairman or by an authorized person of the Chairman and the Resolutions will be deemed to have been passed on the AGM date subject to receipt of the requisite number of votes in favour of the Resolution(s).

(vi) It has been observed that the participation by the public non-institutional shareholders/retail shareholders is at a negligible level. As such, Company had decided to provide remote e-voting facility to all its shareholders.

Currently, there are multiple e-voting service providers (ESPs) providing e-voting facility to Companies in India. This necessitates registration on various ESPs and maintenance of multiple user IDs and passwords by the shareholders.

In order to increase the efficiency of the voting process, pursuant to a public consultation, it has been decided to enable e-voting to **all the demat account holders, by way of a single login credential, through their demat accounts/ websites of Depositories/ Depository Participants**. Demat account holders would be able to cast their vote without having to register again with the ESPs, thereby, not only facilitating seamless authentication but also enhancing ease and convenience of participating in e-voting process.

Step 1: Access through Depositories CDSL/NSDL e-Voting system in case of individual shareholders holding shares in demat mode.

(vii) Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts in order to access e-Voting facility.

Login method for e-Voting **for Individual shareholders holding securities in Demat mode CDSL/NSDL** is given below:

Type of shareholders	Login Method
Individual Shareholders holding securities In Demat mode with CDSL Depository	1) Users who have opted for CDSL Easi / Easiest facility, can login through their existing user id and password. Option will be made available to reach e-Voting page without any further authentication. The URL for users to login to Easi / Easiest are https://web.cdslindia.com/myeasi/home/login or visit www.cdslindia.com and click on Login icon and select New System Myeasi. 2) After successful login the Easi / Easiest user will be able to see the e-Voting option for eligible companies where the e-voting is in progress as per the information provided by company. On clicking the e-voting option, the user will be able to see e-Voting page of the e-Voting service provider for casting your vote during the remote e-Voting period. Additionally, there is also links provided to access the system of all e-Voting Service Providers i.e. CDSL/NSDL/KFINTech/LINKINTIME, so that the user can visit the e-voting service providers' website directly. 3) If the user is not registered for Easi/Easiest, option to register is available at https://web.cdslindia.com/myeasi/Registration/EasiRegistration 4) Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from a e-Voting link available on www.cdslindia.com home page or click on https://evoting.cdslindia.com/Evoting/EvotingLogin. The system will authenticate the user by sending OTP on registered Mobile & Email as recorded in the Demat Account. After successful authentication, user will be able to see the e-Voting option where the e-voting is in progress and also able to directly access the system of all e-Voting Service Providers.

Type of shareholders	Login Method
Individual Shareholders holding securities in demat mode with NSDL Depository	1) If you are already registered for NSDL IDeAS facility, please visit the e-Services website of NSDL. Open web browser by typing the following URL: https://eservices.nsdl.com either on a Personal Computer or on a mobile. Once the home page of e-Services is launched, click on the "Beneficial Owner" icon under "Login" which is available under 'IDeAS' section. A new screen will open. You will have to enter your User ID and Password. After successful authentication, you will be able to see e-Voting services. Click on "Access to e-Voting" under e-Voting services and you will be able to see e-Voting page. Click on company name or e-Voting service provider name and you will be re-directed to e-Voting service provider website for casting your vote during the remote e-Voting period. 2) If the user is not registered for IDeAS e-Services, option to register is available at https://eservices.nsdl.com. Select "Register Online for IDeAS" "Portal or click at https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp 3) Visit the e-Voting website of NSDL. Open web browser by typing the following URL: https://www.evoting.nsdl.com/ either on a Personal Computer or on a mobile. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholder/Member' section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number hold with NSDL), Password/OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period. 4) For OTP based login you can click on https://eservices.nsdl.com/SecureWeb/evoting/evotinglogin.jsp. You will have to enter your 8-digit DP ID, 8-digit Client Id, PAN No., Verification code and generate OTP. Enter the OTP received on registered email id/mobile number and click on login. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider name and you will be re-directed to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.

Type of shareholders	Login Method
Individual Shareholders (holding securities in demat mode) login through their Depository Participants (DP)	You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility. After Successful login, you will be able to see e-Voting option. Once you click on e-Voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-Voting feature. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period.

Important note: Members who are unable to retrieve User ID/ Password are advised to use Forget User ID and Forget Password option available at abovementioned website.

Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository i.e. CDSL and NSDL

Login type	Helpdesk details
Individual Shareholders holding securities in Demat mode with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at toll free no. 1800 2109911
Individual Shareholders holding securities in Demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at evoting@nsdl.co.in or call at toll free no.: 022-4886 7000 and 022-2499 7000

Step 2: Access through CDSL e-Voting system in case of shareholders holding shares in physical mode and non-individual shareholders in demat mode.

(vii) Login method for Remote e-Voting for Physical shareholders and shareholders other than individual holding in Demat form.

- 1) The shareholders should log on to the e-voting website www.evotingindia.com.
- 2) Click on "Shareholders" module.
- 3) Now enter your User ID
 - a. For CDSL: 16 digits beneficiary ID,
 - b. For NSDL: 8 Character DP ID followed by 8 Digits Client ID,
 - c. Shareholders holding shares in Physical Form should enter Folio Number registered with the Company.
- 4) Next enter the Image Verification as displayed and Click on Login.

5) If you are holding shares in demat form and had logged on to www.evotingindia.com and voted on an earlier e-voting of any company, then your existing password is to be used.

6) If you are a first-time user follow the steps given below:

	For Physical shareholders and other than individual shareholders holding shares in Demat.
PAN	Enter your 10 digit alpha-numeric *PAN issued by Income Tax Department (Applicable for both demat shareholders as well as physical shareholders) Shareholders who have not updated their PAN with the Company/Depository Participant are requested to use the sequence number sent by Company/RTA or contact Company/RTA.
Dividend Bank Details OR Date of Birth (DOB)	Enter the Dividend Bank Details or Date of Birth (in dd/mm/yyyy format) as recorded in your demat account or in the company records in order to login. If both the details are not recorded with the depository or company, please enter the member id / folio number in the Dividend Bank details field.

- (ix) After entering these details appropriately, click on "SUBMIT" tab.
- (x) Shareholders holding shares in physical form will then directly reach the Company selection screen. However, shareholders holding shares in demat form will now reach 'Password Creation' menu wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is to be also used by the demat holders for voting for resolutions of any other company on which they are eligible to vote, provided that company opts for e-voting through CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
- (xi) For shareholders holding shares in physical form, the details can be used only for e-voting on the resolutions contained in this Notice.
- (xii) Click on the EVSN for the relevant <Company Name> on which you choose to vote.
- (xiii) On the voting page, you will see "RESOLUTION DESCRIPTION" and against the same the option "YES/NO" for voting. Select the option YES or NO as desired. The option YES implies that you assent to the Resolution and option NO implies that you dissent to the Resolution.

- (xiv) Click on the "RESOLUTIONS FILE LINK" if you wish to view the entire Resolution details.
- (xv) After selecting the resolution, you have decided to vote on, click on "SUBMIT". A confirmation box will be displayed. If you wish to confirm your vote, click on "OK", else to change your vote, click on "CANCEL" and accordingly modify your vote.
- (xvi) Once you "CONFIRM" your vote on the resolution, you will not be allowed to modify your vote.
- (xvii) You can also take a print of the votes cast by clicking on "Click here to print" option on the Voting page.
- (xvii) If a demat account holder has forgotten the login password then Enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.
- (xix) There is also an optional provision to upload BR/POA if any uploaded, which will be made available to scrutinizer for verification. you dissent to the Resolution.
- (xx) **Additional Facility for Non – Individual Shareholders and Custodians –For Remote Voting only.**

1. Non-Individual shareholders (i.e. other than Individuals, HUF, NRI etc.) and Custodians are required to log on to www.evotingindia.com and register themselves in the "Corporates" module.

2. A scanned copy of the Registration Form bearing the stamp and sign of the entity should be emailed to helpdesk.evoting@cdslindia.com.

3. After receiving the login details a Compliance User should be created using the admin login and password. The Compliance User would be able to link the account(s) for which they wish to vote on.

4. The list of accounts linked in the login will be mapped automatically & can be delink in case of any wrong mapping.

5. It is Mandatory that, a scanned copy of the Board Resolution and Power of Attorney (POA) which they have issued in favour of the Custodian, if any, should be uploaded in PDF format in the system for the scrutinizer to verify the same.

6. Alternatively Non Individual shareholders are required mandatory to send the relevant Board Resolution/ Authority letter etc. together with attested specimen signature of the duly authorized signatory who are authorized to vote, to the Scrutinizer and to the Company at the email address viz; pssmmedia@gmail.com, if they have voted from individual tab & not uploaded same in the CDSL e-voting system for the scrutinizer to verify the same.

PROCESS FOR THOSE SHAREHOLDERS WHOSE EMAIL/MOBILE NO. ARE NOT REGISTERED WITH THE COMPANY/DEPOSITORIES.

1. For Physical shareholders- please provide necessary details like Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self attested scanned copy of PAN card), AADHAR (self attested scanned copy of Aadhar Card) by email to Company/RTA email id.
2. For Demat shareholders - Please update your email id & mobile no. with your respective Depository Participant (DP).
3. For Individual Demat shareholders – Please update your email id & mobile no. with your respective Depository Participant (DP) which is mandatory while e-Voting & joining virtual meetings through Depository.

If you have any queries or issues regarding e-Voting from the CDSL e-Voting System, you can write an email to **helpdesk.evoting@cdslindia.com** or contact toll free no. 1800 2109911

All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Sr. Manager, (CDSL) Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurex, Mafatlal Mill Compounds, N M Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to **helpdesk.evoting@cdslindia.com** or call at toll free no. 1800 2109911

ANNEXURE TO THE NOTICE

EXPLANATORY STATEMENT PURSUANT TO SECTION 102 OF THE COMPANIES ACT, 2013:

ITEM: 05

The Board of Directors of your Company appointed Mr. Anand Kumar Chedarla (DIN: 07702546) as Whole Time Director w.e.f. 10.03.2026, at a remuneration of Rs. 45,000/- per month plus 15% of the pay as House Rent Allowance and conveyance charges up to a maximum of Rs. 15,000/- per month effective from 10th March, 2026 for a term of 3 years i.e, 09.03.2029 which may be amended from time to time at the discretion of the Board.

Mr. Anand Kumar Chedarla shall during the term of office as Managing Director is not liable to retire by rotation and his reappointment as Director shall not be deemed to constitute a break in his office of Whole Time Director.

The Board recommends the resolution set out as item no. 5 of this Notice for approval of the members as a Special Resolution.

The information as required under Schedule V with respect to remuneration of Managerial personnel and relevant particulars as required under SS-2 issued by Institute of Company Secretaries of India (ICSI) are annexed to this notice in Annexure – II.

None of the Directors/Key Managerial Personal or their relatives are interested or concerned in the above resolution.

The matter is being placed before members for their consideration and approval.

ITEM: 06

The Board of Directors of your Company appointed Mr. Ramamohan Rao Puli holding (DIN: 11197713) as Managing Director w.e.f. 10.03.2026, at a remuneration of Rs. 45,000/- per month plus 15% of the pay as House Rent Allowance and conveyance charges up to a maximum of Rs. 15,000/- per month effective from 10th March, 2026 for a term of 3 years i.e, 09.03.2029 which may be amended from time to time at the discretion of the Board.

Mr. Ramamohan Rao Puli shall during the term of office as Managing Director is not liable to retire by rotation and his reappointment as Director shall not be deemed to constitute a break in his office of Managing Director.

The Board recommends the resolution set out as item no. 6 of this Notice for approval of the members as a Special Resolution.

The information as required under Schedule V with respect to remuneration of Managerial personnel and relevant particulars as required under SS-2 issued by

Institute of Company Secretaries of India (ICSI) are annexed to this notice in Annexure – II.

None of the Directors/Key Managerial Personal or their relatives are interested or concerned in the above resolution.

The matter is being placed before members for their consideration and approval.

ITEM: 07

Mr. Jagannatham Puttaparthi (DIN: 01375713), aged about 68 years was appointed as an Additional Director in Independent Capacity w.e.f 10.03.2026 on the Board of the Company in accordance with the provisions of Section 161 of the Companies Act, 2013 and as per Articles of Association of the Company. He holds office up to the date of the ensuing Annual General Meeting and is eligible for appointment as director.

The Company has received a notice in writing pursuant to Section 160 the Companies Act, 2013 from a Member proposing the candidature of Mr. Jagannatham Puttaparthi for the office of Director of the Company.

The Company has received a declaration from Mr. Jagannatham Puttaparthi confirming that he meets the criteria of independence as provided in Section 149(6) of the Companies Act, 2013. The Board feels that presence of Mr. Jagannatham Puttaparthi on the Board is desirable and would be beneficial to the Company.

The Board recommends the resolution set out as item no. 7 of this Notice for approval of the members as an Ordinary Resolution.

The relevant particulars as required under SS-2 issued by Institute of Company Secretaries of India (ICSI) are annexed to this notice in Annexure – II.

None of the Directors/Key Managerial Personal or their relatives are interested or concerned in the above resolution.

The matter is being placed before members for their consideration and approval.

ITEM:08

Ms. Santi Kumari Rudraraju (DIN: 11044157), aged about 54 years was appointed as an Additional Director in Independent Capacity w.e.f. 10.03.2026 on the Board of the Company in accordance with the provisions of Section 161 of the Companies Act, 2013 and as per Articles of Association of the Company. She holds office up to the date of the ensuing Annual General Meeting and is eligible for appointment as director.

The Company has received a notice in writing pursuant to Section 160 the Companies Act, 2013 from a Member proposing the candidature of Ms. Santi Kumari Rudraraju for the

office of Director of the Company.

The Company has received a declaration from Ms. Santi Kumari Rudraraju confirming that she meets the criteria of independence as provided in Section 149(6) of the Companies Act, 2013. The Board feels that presence of Ms. Santi Kumari Rudraraju on the Board is desirable and would be beneficial to the Company.

The Board recommends the resolution set out as item no. 8 of this Notice for approval of the members as an Ordinary Resolution.

The relevant particulars as required under SS-2 issued by Institute of Company Secretaries of India (ICSI) are annexed to this notice in Annexure – II.

None of the Directors/Key Managerial Personal or their relatives are interested or concerned in the above resolution.

The matter is being placed before members for their consideration and approval.

ITEM:09

The provisions of Section 180(1)(a) of the Companies Act, 2013 ("Act") provide that the Board of Directors of a company shall exercise the power to sell, lease or otherwise dispose of the whole or substantially the whole of any undertaking(s) of the Company only with the consent of the members of the Company by way of a Special Resolution.

The Company is proposing to sell/transfer/dispose of the Villa No. 16, 17 and 55, situated at Maheshwara Maha Pyramid, Ammaspally Village, Kadthal Mandal, Rangareddy District, Telangana, which constitutes [the whole/substantially the whole] of an undertaking of the Company within the meaning of Section 180(1)(a) of the Act.

The sale/transfer/disposal shall be subject to the execution of definitive agreements/documents and such terms and conditions as may be mutually agreed between the Company and the proposed purchaser/transferee, and shall be subject to such approvals, consents, permissions and sanctions as may be required under applicable laws.

The Board of Directors, at its meeting held on 14.08.2026, considered and approved the proposal to sell/transfer/dispose of the Undertaking and recommended that the members of the Company approve the proposed transaction by way of a Special Resolution pursuant to Section 180(1)(a) of the Act.

The Board considers that the proposed transaction is in the best interests of the Company and its members.

Material terms of the proposed transaction

The Board shall be authorised to negotiate, finalise and execute the definitive agreement(s), sale deed(s), transfer deed(s), conveyance(s), assignment(s) and other documents as may be necessary or appropriate for completion of the transaction.

The Board shall also be authorised to determine and finalise the detailed terms and conditions of the transaction, including the manner and timing of payment of the consideration, subject to the overall consideration and commercial terms approved by the members.

Interest of Directors, Key Managerial Personnel and their relatives

None of the Directors, Key Managerial Personnel of the Company or their respective relatives is, in any way, concerned or interested, financially or otherwise, in the proposed resolution, except to the extent of their shareholding, if any, in the Company.

The material facts concerning the proposed resolution, including the nature of the transaction, particulars of the Undertaking proposed to be sold/transferred/disposed of, consideration, purpose and other relevant information, have been set out above for the information and consideration of the members.

**BY ORDER OF THE BOARD
FOR PSSM MEDIA LIMITED**

Sd/-

**RAMAMOHAN RAO PULI
MANAGING DIRECTOR
(DIN: 11197713)**

DATE : 14.08.2026

PLACE: HYDERABAD

ANNEXURE-II

Disclosure as per Secretarial Standards-2

Particulars	Item No. 2	Item No. 3	Item No. 4
Name	Chenchu Subba Rao Kopparapu	Thanguturu Krishna Mohan	Sidda Nageswararao
DIN	08566481	08204376	08060875
DOB and Age	12/06/1973 53 years	17/04/1976; 49 years	10/10/1954; 72 years
Date of first Appointment on the Board	16/11/2019	30/01/2018	30/01/2018
Qualifications	Intermediate	Graduation	Matriculation
Experience	15 years of Business Experience	25 years of Business Experience	30 years of Professional Experience
Terms and Conditions of Appointment / Re- appointment	Retiring by rotation, being eligible, offers himself for reappointment.	Retiring by rotation, being eligible, offers himself for reappointment.	Retiring by rotation, being eligible, offers himself for reappointment.
Details of remuneration sought to be paid	Not Applicable	Not Applicable	Not Applicable
Last drawn remuneration	Not Applicable	Not Applicable	Not Applicable
Relationship with other Directors and Key Managerial Personnel	Not Applicable	Not Applicable	Not Applicable
Directorship in Companies	-	-	-
No. of Shares held in the Company	30,000 Shares	20,000 shares	20,000 shares
Number of meetings of the Board attended during the year	5	4	4
Chairman/Member of the Committees of the Board across all companies of which he is a Director as on 31.03.2026	-	-	-

ANNEXURE-II

Disclosure as per Secretarial Standards-2

Particulars	Item No. 5	Item No. 6
Name	Anand Kumar Chedarla	Ramamohan Rao Puli
DIN	07702546	11197713
DOB and Age	18/04/1986 40 years	08/06/1962; 64 years
Date of first Appointment on the Board	04/01/2018	07/08/2025
Qualifications	Post Graduation	Diploma
Experience	20 years of Business Experience	39 years of Employment Experience
Terms and Conditions of Appointment / Re- appointment	Retiring by rotation, being eligible, offers himself for reappointment.	Retiring by rotation, being eligible, offers himself for reappointment.
Details of remuneration sought to be paid	As set out in the Resolution	As set out in the Resolution
Last drawn remuneration	Rs. 45,000/- per month plus 15% of the pay as House Rent Allowance and conveyance charges up to a maximum of Rs. 15,000/- per month	Rs. 45,000/- per month plus 15% of the pay as House Rent Allowance and conveyance charges up to a maximum of Rs. 15,000/- per month
Relationship with other Directors and Key Managerial Personnel	Not Applicable	Not Applicable
Directorship in Companies	1	1
No. of Shares held in the Company	43,970 shares	-
Number of meetings of the Board attended during the year	5	3
Chairman/Member of the Committees of the Board across all companies of which he is a Director as on 31.03.2026	-	-

ANNEXURE-II

Disclosure as per Secretarial Standards-2

Particulars	Item No. 5	Item No. 6
Name	Jagannatham Puttaparthi	Santi Kumari Rudraraju
DIN	01375713	11044157
DOB and Age	01.07.1958 68 years	30.08.1971 54 Years
Date of first Appointment on the Board	10.03.2026	10.03.2026
Qualifications	FCS, M.Com, LL.B	B.Com, M.Com, LL.B
Experience	35 years of Professional Experience	15 years of Professional Experience
Terms and Conditions of Appointment / Re- appointment	Appointment as Independent Director	Appointment as Independent Director
Details of remuneration sought to be paid	Not Applicable	Not Applicable
Last drawn remuneration	Not Applicable	Not Applicable
Relationship with other Directors and Key Managerial Personnel	Not Applicable	Not Applicable
Directorship in Companies	3	2
No. of Shares held in the Company	-	-
Number of meetings of the Board attended during the year	1	1
Chairman/Member of the Committees of the Board across all companies of which he is a Director as on 31.03.2026	-	-

ANNEXURE–III

INFORMATION AS REQUIRED UNDER SCHEDULE V OF THE COMPANIES ACT, 2013:

I. GENERAL INFORMATION

1. Nature of the Industry: Media Industry.
2. Date or expected date of commencement of commercial production: NA
(The Company is an existing Company and was incorporated on 21.12.2017)
3. In case of new companies, expected date of commencement of activities as per project approved by financial institutions appearing in the prospectus: NA.
4. Financial Performance based on given indicators: The company generated a revenue of Rs. 37,657.78/- and a loss of Rs. 14,147.06/- in the Financial Year 2025-26. (Rs. in thousands).
5. Foreign investments or collaborations if any: NA

II. INFORMATION ABOUT THE APPOINTEE(S)

(a) Anand Kumar Chedarla - Whole-time Director

1. Background Details: He has 20 years of experience in teaching meditation and vegetarianism.
2. Past Remuneration: Not Applicable
3. Recognition or awards: Nil
4. Job Profile and his suitability: Anand Kumar Chedarla has leadership and operational experience with detailed knowledge of the industry.
5. Remuneration Proposed: Rs. 45,000/- per month plus 15% of the pay as House Rent Allowance and conveyance charges up to a maximum of Rs. 15000/- per month
6. Comparative remuneration profile with respect to industry, size of the company, profile of the position and person: Mr. Anand Kumar Chedarla has served on the Board of the Company since 04/01/2018. His skill set and his experience places him at par with similar positions on other companies of comparable sizes and nature. The proposed remuneration of Mr. Anand Kumar Chedarla is in line with the industry levels and is commensurate with the size of the Company and nature of its business.
7. Pecuniary relationship directly or indirectly with the company, or relationship with the managerial personnel or other director: Not Applicable.

(b) Ramamohan Rao Puli - Managing Director

1. Background Details: He has 38 years of experience in teaching meditation and vegetarianism.
2. Past Remuneration: Not Applicable

3. Recognition or awards: Nil
4. Job Profile and his suitability: Ramamohan Rao Puli has leadership and operational experience with detailed knowledge of the industry.
5. Remuneration Proposed: Rs. 45,000/- per month plus 15% of the pay as House Rent Allowance and conveyance charges up to a maximum of Rs. 15000/- per month
6. Comparative remuneration profile with respect to industry, size of the company, profile of the position and person: Ramamohan Rao Puli has served on the Board of the Company since 07/08/2025. His skill set and his experience places him at par with similar positions on other companies of comparable sizes and nature. The proposed remuneration of Mr. Ramamohan Rao Puli is in line with the industry levels and is commensurate with the size of the Company and nature of its business.
7. Pecuniary relationship directly or indirectly with the company, or relationship with the managerial personnel or other director: Not Applicable

III. OTHER INFORMATION:

1. Reason for loss or inadequate profits: Revenue growth is less compared to increase in expenditure.
2. Steps taken or proposed to be taken for improvement: Cost cutting and expanding the business operations with separate satellite connection.
3. Expected increase in productivity and the profits in measurable terms: The expected increase in productivity and profitability in the next financial year will be around 30%

PSSM MEDIA LIMITED
(U74994TG2017PLC121367)

Regd Off: 8-2-603/1/2, 3rd Floor, Road No. 10, Banjara Hills Hyderabad,
Telangana – 500034

Member's Folio Number :.....

No. of Shares held :.....

ATTENDANCE SLIP

(To be handed over at the Entrance of the Meeting Hall)

I hereby record my presence at the 9th Annual General Meeting of the Company being held on Saturday, 26th September, 2026 at 3:00 P.M at registered office of the company at 8-2-603/1/2, 3rd Floor, Road No. 10, Banjara Hills, Hyderabad, Telangana – 500 034.

Name of the Attending Member (in Block Letters):.....

Name of the Proxy:.....

(To be filled in if the proxy attends instead of the member)

Signature of the Member/Proxy:.....

*To be signed at the time of handing over this slip

Note:

Shareholders/Proxy holders are requested to bring the attendance slip with them duly filled in when they come to the meeting and hand it over at the gate after affixing the signature on it.

Form No. MGT-11

Proxy Form

[Pursuant to Section 105(6) of the Companies Act, 2013 and rule 19(3) of the Companies (Management and Administration) Rules, 2014]

CIN: U74994TG2017PLC121367

Name of the Company: PSSM MEDIA LIMITED

Registered Office: 8-2-603/1/2, 3rd Floor, Road No. 10, Banjara Hills, Hyderabad, Telangana – 500 034

Name of the member (s):

Registered address:

E-mail Id:

Folio No:

I/We, being the member (s) of _____, shares of the above named

company, hereby appoint

1. Name:

Address:

E-mail Id:

Signature: _____, or failing him

2. Name:

Address:

E-mail Id:

Signature: _____, or failing him

3. Name:

Address:

E-mail Id:

Signature: _____

as my/our proxy to attend and vote (on a poll) for me/us and on my/our behalf at the 9th Annual General Meeting of the company, to be held on Saturday, 26th September, 2026 at 3.00 P.M at the registered office of the Company at 8-2-603/1/2, 3rd Floor, Road No. 10, Banjara Hills, Hyderabad, Telangana – 500 034. and at any adjournment thereof in respect of such resolutions as are indicated below:

S.No.	Resolution	For	Against
Ordinary Business			
1	To receive, consider and adopt the Audited Financial Statements of the Company for the financial year ended 31 st March, 2026, together with the reports of the Board of Directors and the Auditors thereon.		
2	To appoint a Director in place of Mr. Chenchu Subba Rao Kopparapu (DIN: 08566481) who retires by rotation and being eligible, offers himself for reappointment.		
3	To appoint a Director in place of Mr. Thanguturu Krishna Mohan (DIN: 08204376) who retires by rotation and being eligible, offers himself for reappointment.		
4	To appoint a Director in place of Mr. Sidda Nageswara Rao (DIN: 08060875) who retires by rotation and being eligible, offers himself for reappointment.		
Special Business			
5	To approve the appointment of Mr. Anand Kumar Chedarla (DIN: 07702546) as a Whole Time Director of the Company.		
6	To approve the appointment of Mr. Ramamohan Rao Puli (DIN: 11197713) as a Managing Director of the Company.		
7	To regularise the appointment of Mr. Jagannatham Puttaparthi (DIN: 01375713) as an Independent Director of the Company.		
8	To regularise the appointment of Ms. Santi Kumari Rudraraju (DIN: 11044157) as an Independent Director of the Company.		
9	To sale/disposal of the whole or substantially the whole of the undertaking of the company.		

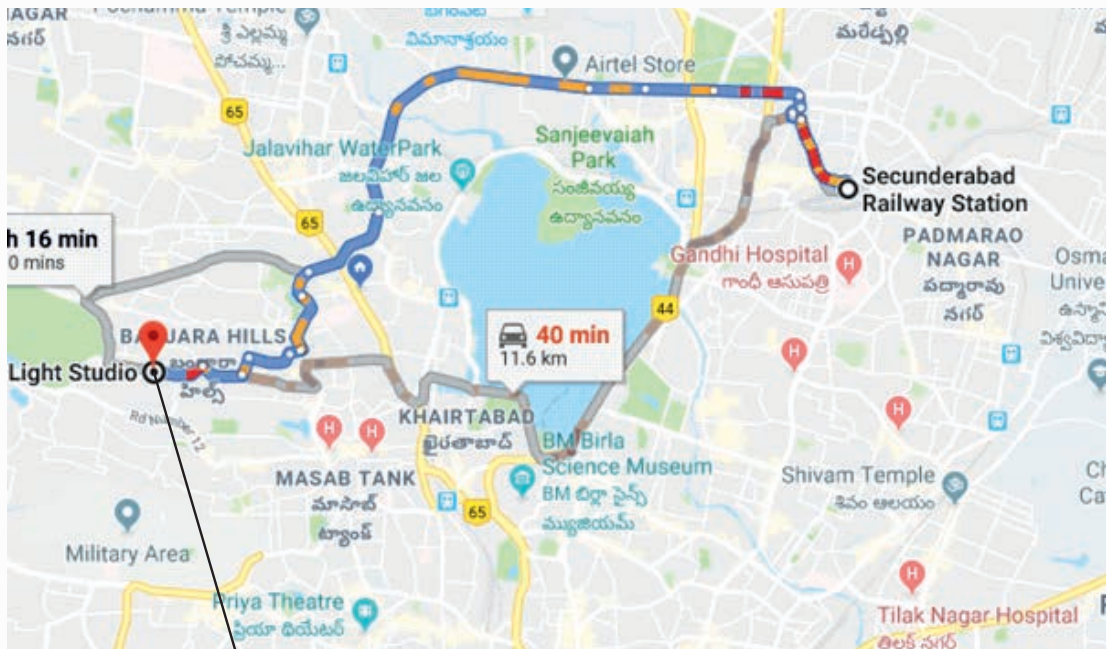
Signed this _____ day of _____ 2026

Signature of shareholder	Affix Revenue Stamp
--------------------------	---------------------------

Signature of Proxy holder(s)

Note: This form of proxy in order to be effective should be duly completed and deposited at the Registered Office of the Company, not less than 48 hours before the commencement of the Meeting.

ROUTE MAP FOR AGM VENUE



AGM VENUE

8-2-603/1/2, 3rd Floor,
Road No. 10, Banjara Hills,
Hyderabad, Telangana - 500 034

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NOTES

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. At the bottom, there is a decorative border made of small, light gray dots arranged in a slightly irregular pattern.

NOTES

[illegible]

PATRIJI'S INTERVIEWS IN PMC CHANNELS



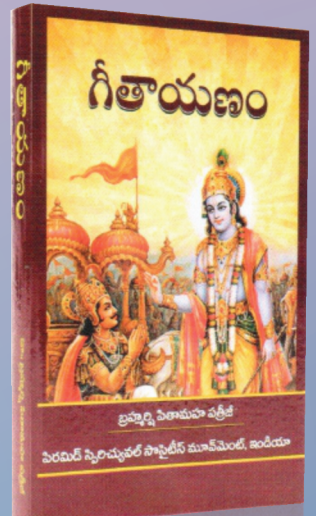
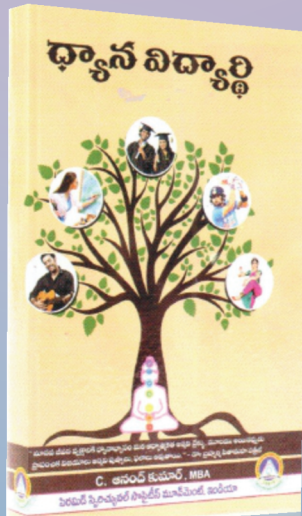
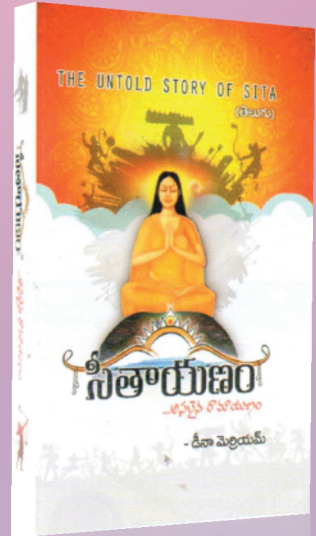
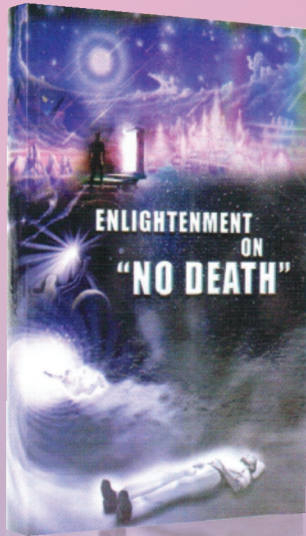
PATRIJI'S INTERVIEWS IN PMC CHANNELS



PATRIJI'S INTERVIEWS IN PMC CHANNELS



OUR PUBLICATIONS





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Hyderabad, Telangana - 500 034
040-29880145 | info@pssmmedia.com



సాంకేతిక సమాచార విప్లవంతో సనాతన సత్య సమాజాన్ని
నిర్మించుకుందాం రండి... చేయి చేయి కలపండి...